

# KADIJAH GOOSBY, MPH

Charlotte, NC | 980-999-1043 | Not Open to Relocation  
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## PROFESSIONAL SUMMARY

Dedicated public health professional with a Master of Public Health (MPH) and competency in Project Management, bringing a strong background in data analysis, bioinformatics, and community advocacy. Proven track record in interpreting data, case management and research for health initiatives. Skilled in using data to inform decision-making and program development, with a passion for improving community health outcomes. Recognized for leadership abilities, effective communication, and collaborative approach in diverse team environments.

## TECHNICAL SKILLS AND ABILITIES

R coding, SQL, SAS statistical programming, Tableau, Salesforce, SharePoint, Roadrunner, Microsoft Office/Suite, Adobe. Case/Project management and customer service.

## EXPERIENCE

- **National University- San Diego, CA.** Enrollment Advisor III 08/2022-Present

Optimized lead flow through strategic telephone, email, and in-person engagement, leveraging direct recruitment activities to strategize outreach using Salesforce, CRM, Roadrunner, Tableau and Excel spreadsheets.

Used enrollment data to help allocate resources strategically, ensuring staff and financial efforts are focused on high-impact activities.

Led the successful matriculation of over 300 students by streamlining the application process and providing targeted guidance throughout each stage, ensuring a smooth transition from application to enrollment.

Developed and implemented a communication tracking system, resulting in a 20% increase in follow-up efficiency through improved data organization and streamlined tracking processes.

- **J Healthcare Institute- Vancouver B.C.** Data Research Intern 08/2024-10/2024

Used SAS statistical software to analyze epidemiological data, calculated disease incidence and prevalence, while identifying patterns and trends within populations.

Developed comprehensive research reports and data-driven PowerPoint presentations on drug poisoning deaths, utilizing statistical analysis and Qualtrics database to inform stakeholders and guide evidence-based decision-making.

Executed comprehensive communication strategies on social media to advocate for policy change, effectively engaging stakeholders and amplifying public awareness on key issues.

Led targeted awareness campaigns addressing the opioid crisis in North America, employing data-driven strategies to engage communities and amplify public understanding of the issue.

- **Medi Weight-Loss Clinics- Ballantyne, N.C.** Nutritionist/Assistant Clinical Director 10/2020-08/2022

Provided health management and consolation services to 70% of new, acute and wellness patients under guidelines outlined by Medical Director and Nurse Practitioner.

Tracked and reported patient progress and health outcomes over time to evaluate the impact of bariatric counseling and identified areas for improvement.

Accurately documented patient interviews and medical histories in a timely manner, ensuring data integrity and supporting effective clinical decision-making using the Electronic Health Record (HER).

Oversaw day to day clinical operations while coordinating staff tasks to ensure quality care.

- **The Center for Community Transitions- Charlotte, NC** Community Health Liaison /Grant Coordinator 01/2020-10/2021

Fostered interprofessional relationships by advocating for families of justice-involved individuals via counseling referrals, Charlotte Mecklenburg County school outreach, monthly dinners, literacy workshops, and employment readiness programs.

Successfully secured over \$10,000 in grant funding for low-income housing developments.

Conducted needs-based assessments for at-risk communities to determine appropriate resources with the intentions of improving quality of life.

Organized and secured monthly Farmer's Markets and 35-45 "Grab and Go" meals daily.

## EDUCATION

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National University- San Diego, CA

December 2024

Master of Public Health Degree, Specialization in Health Promotion

3.7/4.0 GPA. Dean's List Fall 2023 Quarter, Summer 2024 Quarter

Competencies: Data Analytics | Biostatistics | Epidemiology | Health Informatics | Analyze and Interpret Health Data | Scientific Research | Environmental Health | Report determinants of disease, death, and disabilities | Communicate health data through presentation, technological and written channels | Grant Writing | Evaluate health programs and interventions | Financial management | Information technology | Human resource management, and community building to build or enhance health promotion programs

University of North Carolina at Charlotte- Charlotte, NC

December 2019

Bachelor's Degree in Biology

Competencies: Genetics | Microbiology | Animal Behavior | Chemistry

## PROJECTS

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Master Capstone- Honors

[Read Here](#)

SICKLE CELL ANEMIA DISEASE AND THE ETHICAL IMPLICATIONS OF CRISPR-CAS9 GENE EDITING: A SYSTEMATIC LITERATURE REVIEW

JHI Healthcare Narrative Literature Review

[Read Here](#)

Medical Assisted Treatment (MAT) and the Opioid Use Disorder (OUD) in North America

## PROFESSIONAL DEVELOPMENT

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Certified Health Education Specialist (CHES®) Examination Registered

National Commission for Health Education Credentialing, Inc. (NCHEC)

Charlotte, NC

April 2025

Collaborative Institutional Training Initiative

CITI Training, Social and Behavioral Research

Fort Lauderdale, FL

May 2024

SAS Institute

SAS® Programming 1: Essentials

Charlotte, NC

March 2023

SAS Institute

Statistics 1: Introduction to ANOVA, Regression, and Logistic Regression

Charlotte, NC

October 2024

National University Professional and Continuing Education

Grant Writing Certificate

San Diego, CA

November 2024

QPR Institute

QPR Suicide Prevention Gatekeeper

Charlotte, NC

April 2023