Grassroots is a quarterly newsletter that updates NCHCFA members on activities related to the NCHCFA Political Action Committee (PAC) and our recent advocacy efforts.

About the NCHCFA/PAC

The NCHCFA/PAC financially supports candidates for state legislative and executive offices. These officials make vital decisions affecting the delivery of post-acute and long term care each year, such as changes to Medicaid funding and Certificate of Need laws.

2023 Fundraising Recap

NCHCFA/PAC fundraising launched in February 2023, and we greatly appreciate all members who participated.

At the close of another challenging year, we are pleased to report that our 2023 fundraising efforts exceeded our goal and totaled \$195,595.

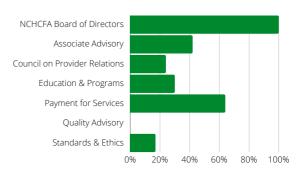
*Contributions received by December 31, 2023

Although no donation is too small, the following are suggested categories of giving:

Multi facility Senior Executive: \$6,400

Independent Owner: \$3,200
Facility Administrator: \$750
Director of Nursing: \$500
Associate Member: \$500

Back the PAC Committee Challenge



A chart of the committee contributions from January 1 - December 31

Congratulations to the NCHCFA Board of Directors committee for winning the Back the PAC Committee Challenge with 100% of members contributing to the PAC in 2023. The Payment for Services committee were our runners up with more than 64% contributing.

Committee Challenge Continues in 2024

NCHCFA again challenges 100% of committee and board members to support our PAC with the "Back the PAC" Committee Challenge in 2024. Personal contributions can be made with a check or a credit card.

Visit **bit.ly/NCHCFA-PAC** to contribute today.

2024 Fundraising Goal: \$200,000

Host Your Legislators and Elected Officials



Inviting legislators and elected officials to visit skilled nursing facilities allows us to demonstrate the quality care NCHCFA members provide each day to their constituents and tens of thousands of other residents across the state.

We encourage you to schedule a facility tour or a virtual visit with a legislator in your area. For details, contact Adam Sholar at adamsenchefa.org or Eric Kivisto at erickenchefa.org.

Upcoming Events



Quickly Approaching! 2024 NCHCFA Annual Convention & Expo

> February 18-21 Greensboro, NC

www.nchcfa.org/convention



JOIN US AT OUR OTHER 2024 EVENTS

Legislative Conference



May 14 – 15 Raleigh, NC *Members only*

PAC Golf Tournament



September 8
The Links Golf Course at Wild Dunes
Isle of Palms, SC

Members only

Fall Symposium



September 9 - 11 Wild Dunes Resort Isle of Palms, SC



Thank You 2023 Contributors!

Hershy Alter Chris Aquilino Nathan Arnn Alex Atchinson Paul Babinski John Barber Alan Beaver Tina Billings Chris Blanda Grant Blosser Gale Boice Colleen Brady Robert Brown Lynn Bullock Ken Burgess Joe Calcutt

Amanda Carswell

Doug Cecil Lauren Cecil

Denise Clapp Campbell

Ben Cohen
Mistie Cooley
Rhonda Craig
Greg Crispo
Mark Cronquist
Nate Culp
Adam Cusner
Karen Cutshall

Michael Daly

Maureen Demarest Murray

Samuel Drake
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Brian Ferguson
Greg Forsey
Caleb Fort
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Thomas Gatewood, Jr.
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Ted Goins

Alicia Greene Tony Hamric Caroline Haney Joey Haney Jim Harrell Bridget Haupt

Todd Hendley Phillip Hill Robbie Hill

Grant & Danielle Hollowell

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Nancy Hughes
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Brian Hutchinson
Simcha Hyman
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Ashley Jones

Briggs Kennington Megan Knowles

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Chip Lacy-Sellers Lisa Leatherwood

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Tom Maloney
John Mangine
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Marsha McClure
Tucker McDonald
Amber McIntosh
Ronnie McNeill
Sandy McNeill
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Sara Penninger

Johnny & Kimberly Poovey

Rose Powell Tracy Pracht Neil Pruitt

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Bob Walker
Jeron Walker
Tim Walsh
Brett Waters
Bill Weisberg
Herb Whitesell
Rick Whitesell
Ron Whitley
Jeff Wilson
David Woodlief
Jackie Woolard
Alan Wrench

Naftali Zanziper

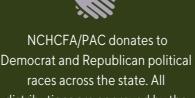
^{*}Contributions received as of December 31, 2023







NC Election Law limits individuals to no more than \$6,400 per election. Only personal funds are accepted and contributions are not tax deductible. No corporate contributions to the PAC will be accepted as it is unlawful.



distributions are approved by the NCHCFA/PAC Committee, comprised of five members selected by the NCHCFA Board of Directors Chair.



We support candidates based on their proven record of supporting issues that promote our priorities; their position in the General Assembly or influence with the elected leadership of the House or Senate; and their willingness to fight on our behalf, among other things.

Contribute online today at

bit.ly/NCHCFA-PAC

NCHCFA/PAC is a political committee whose mission is to support NCHCFA members by providing contributions and education to candidates for statewide elected office (Council of State) and seats in the General Assembly who promote the value and needs of the post-acute and long term care community in North Carolina.

Contribution Details

Count on me! I will contribute the following amount: \$_____

Personal Check: Check #_____

Please make checks payable to NCHCFA/PAC

and mail to: 6325 Falls of Neuse Rd., Suite 35-259, Raleigh, NC 27615

I **do not** wish to have my name listed in NCHCFA/PAC publications as a contributor.

Personal Information

Printed Name:	
Street:	Address information must match billing address on card if paying with credit or debit card.
City / State / Zip:	
Email:	Phone:
Occupation:	
Employer:	