



**NCHCFA ANNUAL CONVENTION & EXPO  
DETAILED SCHEDULE**

**SUNDAY, FEBRUARY 18**

12:00 – 6:00 p.m.	South Lobby	<b>Registration Desk Open</b>
2:00 – 2:30 p.m.	Imperial Ballroom	<p><b>Welcome, Sponsor Thank You and Awesome Acrobats Show</b>            Ted Goins  <i>Chair, NCHCFA Board of Directors</i></p> <p>Phillip Hill  <i>Chair, NCHCFA Education and Programs Committee</i></p>
2:30 – 3:30 p.m.	Imperial Ballroom	<p><b>Opening Keynote: The Power of the Pause: How a Reset Helps Create Sanity in the Workplace</b>            Tim Richardson  <i>Professional Speaker</i></p>
3:30 – 3:45 p.m.		<b>Networking Opportunity</b>
3:45 – 4:45 p.m.	Imperial Ballroom	<p><b>Creating the Roadmap for High Performing Talent Pipelines: The NC Health Talent Alliance</b>            Vincent Ginski  <i>Director of Workforce Competitiveness, NC Chamber Foundation</i></p> <p>Hugh Tilson  <i>Director, North Carolina Area Health Education Centers Program</i></p>
4:45 – 5:00 p.m.		<b>Networking Opportunity</b>
5:00 – 6:30 p.m.	Imperial Ballroom	<p><b>NCHCFA Annual Business Meeting*</b>            Adam Sholar  <i>President and CEO, NCHCFA</i></p> <p>Ted Goins  <i>Chair, NCHCFA Board of Directors</i></p> <p>Max Mason  <i>Secretary/Treasurer, NCHCFA Board of Directors</i></p> <p>Phil Scalo  <i>Owner/CEO, Bartley Healthcare and Chair, AHCA Board of Governors</i></p> <p align="center"><i>*Open to NCHCFA Facility Members ONLY</i></p>
6:30 – 7:45 p.m.	North Lobby	<p><b>Welcome Reception</b>  <i>Entertainment provided by Justin Elliot</i></p>



**MONDAY, FEBRUARY 19**

7:30 – 4:00 p.m.	South Lobby	<b>Registration Desk Open</b>
8:00 – 9:30 a.m.	Imperial Ballroom	<b>Opening Keynote: Create a Culture of Belonging</b> Curtis Hill <i>Founder, Culture of Belonging</i>
9:30 – 9:45 a.m.		<b>Networking Opportunity</b>
9:45 – 11:15 a.m.	Imperial Ballroom	<b>NCHCFA Regulatory Update</b> Bekka Cheek <i>Director of Regulatory and Clinical Services, NCHCFA</i>
11:15 – 11:30 a.m.		<b>Networking Opportunity</b>
11:30 – 12:30 p.m.	Imperial Ballroom	<b>NCHCFA Reimbursement Update</b> Sam Clark <i>Vice President of Finance, NCHCFA</i>
12:30 – 12:45 p.m.		<b>Networking Opportunity</b>
12:45 – 2:00 p.m.	Victoria Ballroom	<b>Lunch &amp; Program: The Life You Want</b> Pamela Crim <i>Founder, Big Life</i> <i>*Open to Package One and Package Three attendees; Additional charge for Package Two attendees</i>
2:00 – 2:15 p.m.		<b>Networking Opportunity</b>
<b>CONCURRENT SESSIONS</b>		
2:15 – 3:15 p.m.	Auditorium II	<b>Tips and Tools for Conducting Investigations</b> Terri Harris <i>Partner, Fox Rothschild, LLP</i>  Susan Fradenburg <i>Partner, Fox Rothschild, LLP</i>
	Auditorium III	<b>NC Medicaid and Guardianship: Top 10 Things to Know</b> Becky Hewitt <i>Senior Reimbursement Specialist, Hall Booth Smith, PC</i>
	Grandover Ballroom	<b>The Modern Executive and the Importance of Innovation</b> Adam Arker <i>Healthcare Practice Lead, Hartman Executive Advisors</i>
3:15 – 3:30 p.m.		<b>Networking Opportunity</b>



3:15 – 4:15 p.m.	Colony AB	<b>Understanding Your Skilled Nursing Facility Customer*</b> Sam Clark <i>Vice President of Finance, NCHCFA</i> <i>*Open to Trade Members ONLY</i>
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**CONCURRENT SESSIONS**

3:30 – 4:30 p.m.	Auditorium II	<b>Tips and Tools for Conducting Investigations</b> Terri Harris <i>Partner, Fox Rothschild, LLP</i>  Susan Fradenburg <i>Partner, Fox Rothschild, LLP</i>
	Auditorium III	<b>NC Medicaid and Guardianship: Top 10 Things to Know</b> Becky Hewitt <i>Hall Booth Smith, PC</i>
	Grandover Ballroom	<b>The Modern Executive and the Importance of Innovation</b> Adam Arker <i>Healthcare Practice Lead, Hartman Executive Advisors</i>
6:00 – 9:00 p.m.	Imperial Ballroom	<b>Annual Awards Reception and Gala*</b>

*\*This is an additional \$75 for ALL packages and you must pre-register to attend; Entertainment provided by Craig Karges*

**TUESDAY, FEBRUARY 20**

7:30 – 5:00 p.m.	South Lobby	<b>Registration Desk Open</b>
8:00 – 9:00 a.m.	Imperial Ballroom	<b>Identify Patient Biological and Environmental Causes of Behaviors in Skilled Nursing Facilities</b> Brandon Chuman <i>Licensed Clinical Psychologist, Behavioral Health Solutions</i>
9:00 – 9:15 a.m.		<b>Networking Opportunity</b>
9:15 – 10:15 a.m.	Imperial Ballroom	<b>Deployment of Positive Just Culture</b> Jen Salter <i>Director of Operations, Century Care Management</i>
10:15 – 10:30 a.m.		<b>Networking Opportunity</b>

10:30 – 12:30 p.m.	Auditorium II	<b>Identify Patient Biological and Environmental Causes of Behaviors in Skilled Nursing Facilities</b> Brandon Chuman <i>Licensed Clinical Psychologist, Behavioral Health Solutions</i> <i>*Open to Package Two attendees ONLY</i>
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10:30 a.m. – 2:30 p.m.	Guilford Ballroom	<b>EXPO 2024</b>
12:00 – 1:30 p.m.	Imperial Ballroom	<b>Expo Luncheon*</b> <i>*Open to Trade Members, Package Two and Package Three attendees; Additional \$55 charge for Package One attendees</i>
3:30 – 4:30 p.m.	Victoria Ballroom	<b>Cybersecurity with FBI John</b> John Iannarelli <i>Professional Speaker</i>
8:00 – 11:00 p.m.	Imperial Ballroom	<b>Chair’s Evening Extravaganza</b>  <i>Come One, Come All to the Greatest Show on Earth: Dazzle &amp; Delight in LTC! The best dressed individual to incorporate our circus theme will be recognized and receive a prize. Heavy hors d’oeuvres will be served. Entertainment provided by DJ Bunn</i>

**WEDNESDAY, FEBRUARY 21**

7:30 – 8:30 a.m.	Colony BC	<b>Independent Owner (IO) Breakfast and Meeting</b> Adam Sholar <i>President and CEO, NCHCFA</i>  Hawley Hunt <i>Director of Regulatory and Quality Services, AHCA</i>  Caitlin Mills Hoyt <i>Independent Operator Manager, Incite Strategic Partners</i> <i>*Open to NCHCFA Facility Members with five or fewer facilities</i>
8:30 – 10:00 a.m.	Guilford Ballroom (F,G)	<b>Step Right Up to the Five-Star Quality Tent</b> Amy Stewart <i>Chief Nursing Officer, American Association of Post-Acute Care Nursing (AAPACN)</i>
10:00 – 10:15 a.m.		<b>Networking Opportunity</b>
10:15 – 10:45 a.m.	Guilford Ballroom (F,G)	<b>Alliant Health Solutions Update</b> Marilee Johnson <i>State Quality Manager for NC, Alliant Health Solutions</i>  Dawn Gentry <i>Quality Advisor for NC, Alliant Health Solutions</i>
10:45 – 11:00 a.m.		<b>Networking Opportunity</b>
11:00 a.m. – 12:30 p.m.	Guilford Ballroom (F,G)	<b>Understanding Case Mix and Your Medicaid Rate</b> Robin Hillier <i>Owner and President, RLH Consulting</i>