

# MEMBERSHIP GUIDE

### **About Us**

The North Carolina Health Care Facilities Association (NCHCFA) is North Carolina's leading nonprofit trade association representing post-acute and long-term care facilities. Established in 1955 and representing over 90% of the skilled nursing beds in the state, NCHCFA is dedicated to supporting its members as they provide quality care to North Carolina's elderly and disabled residents.

### **Contact Us**

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Phone: 919-787-3827

Email: administrator@nchcfa.org

Website: nchcfa.org

**JOIN NOW** 





### Leadership. Purpose. Vision.

Supporting our members who provide quality care to North Carolina's long-term care residents since 1955



NCHCFA membership is your *one stop source* for advocacy on behalf of the long term care profession, educational opportunities and professional development, news and information and so much more.

#### **ADVOCACY**

Our advocacy efforts to educate lawmakers and the public about our profession focus on Medicaid funding, certificate of need laws, medical malpractice laws and much more. We advocate on your behalf with legislators in Raleigh and maintain strong relationships with the Department of Health and Human Services. We work closely with the American Health Care Association to represent our members' interests in Washington, D.C. and at the Centers for Medicare & Medicaid Services. We also represent members' interests on statewide boards, committees, task forces and work groups.

#### **NEWS AND INFORMATION**

We keep you up to date on relevant news and information affecting the post-acute and long-term care industry through our e-newsletter, UPDATE Weekly, email alerts for time-sensitive information, members only events and briefings. We also offer exclusive member only access to resources on our website such as reimbursement resources, regulatory and legislative resources, a membership directory and much more.

#### INDUSTRY EXPERTISE

NCHCFA's staff are among the most knowledgeable experts in the state on post-acute and long-term care policy. We provide timely responses to the complex issues impacting skilled nursing providers. We offer guidance to members on Medicare, Medicaid, CMS Requirements of Participation, NC Licensure, Five-Star and Workforce.

#### **EDUCATION**

NCHCFA members receive discounted pricing on NCHCFA educational events featuring topics impacting SNFs. We provide continuing education (CEUs) webinars and in-person events such as our Annual Convention & Expo and Summer Symposium. The CEUs are approved by the National Association of Long-Term Care Administrator Boards / National Continuing Education Review Service (NAB/NCERS) and NCHCFA is a registered sponsor of continuing education with the NC State Board of Examiners for Nursing Home Administrators.

#### **ANNUAL AWARDS PROGRAM**

The NCHCFA Annual Awards Program honors frontline skilled nursing facility personnel who have demonstrated outstanding achievements. A panel of judges from the Education and Programs Committee selects one nominee from each of the five districts in NC to receive the "Nurse Aide of the Year" award and one recipient in a non-nursing discipline to receive the "Riley W. Clapp Outstanding Service" award.

#### LEADERSHIP DEVELOPMENT

NCHCFA offers leadership training through our Institute for LTC Leaders program. This is an intensive, interactive experience that is open to emerging leaders within NCHCFA and the profession. The application period opens in November and runs from January to December the following year.

#### **NEW MEMBER BENEFIT FOR 2023**

NCHCFA entered a partnership with **Incite Strategic Partners**, a Group Purchasing Organization (GPO) dedicated to serving senior living communities of all sizes. This will benefit members with competitive pricing, customer service and drive greater resident satisfaction with high quality product offerings. Learn more and fill out a new member enrollment form at **incitesp.com/partner-associations/**.

# Membership with our national affiliate, American Health Care Association (AHCA), is included with NCHCFA membership. Benefits include:

- Professional development opportunities
- Networking events
- · Access to finance, regulatory and quality experts



ahcancalED is a robust learning management platform that provides virtual opportunities for members to earn CEs from a diverse slate of topics. Visit educate.ahcancal.org to learn more.

- Opportunities to provide input on national initiatives
- Discounts on products and services
- AHCA/NCAL National Quality Award Program



LTC Trend Tracker helps you identify key areas to address and set targets through performance benchmarking, trending data and publications. Visit LTCTrendTracker.com to learn more.

#### **EXPAND YOUR LONG TERM CARE NETWORK IN NORTH CAROLINA**

with these additional benefits as **NCHCFA represents more than 90%** of nursing homes owned and operated in the state

### Committees and Task Force Opportunities

Be recognized as a leader among your peers and help guide and shape the LTC profession by serving on a NCHCFA committee:

- Associate Advisory Committee
- Council on Provider Relations
- Education and Programs
- Payment for Services
- Quality Advisory
- Standards and Ethics

## **Comprehensive Membership Directory**

Complete contact information for our membership is available through the online membership directory and includes NCHCFA Trade Associate members (companies that provide products and services to the post-acute and long-term care industry), AHCA members and Provider members. Contact information for North Carolina state agency and NCHCFA staff is also included.

## Informal Dispute Resolution (IDR) Panel Participation

A facility may challenge cited deficiencies through a process called Informal Dispute Resolution (IDR). Members of the NCHCFA Standards and Ethics Committee may request appointment consideration for the North Carolina Division of Health Service Regulation's IDR panel.

