

MEMBERSHIP GUIDE



NCHCFA

NORTH CAROLINA HEALTH CARE FACILITIES ASSOCIATION



MEMBERSHIP GUIDE

ABOUT

The North Carolina Health Care Facilities Association (NCHCFA) is North Carolina's leading nonprofit trade association representing post-acute and long-term care facilities. Established in 1955 and representing over 90% of the skilled nursing beds in the state, NCHCFA is dedicated to supporting its members as they provide quality care to North Carolina's elderly and disabled residents.



ADVOCACY

NCHCFA uses our strength and expertise to educate lawmakers and the public about our profession and our goals. We advocate on your behalf with legislators in Raleigh and with the Department of Health and Human Services (DHHS). We work closely with the American Health Care Association (AHCA) to represent our members' interests in Washington, D.C. and at the Centers for Medicare & Medicaid Services (CMS).

We focus our advocacy efforts on:

- Medicaid funding
- Workforce efforts
- Certificate of need laws
- Medical malpractice laws
- Other areas affecting the operation of skilled nursing facilities

How we support our industry:

We establish and maintain strong relationships with key officials to ensure they know and understand the important issues in the post-acute and long-term care industry. We maintain good working relationships with DHHS and other key agencies to help advance our policy goals in those settings. Our members and staff represent members' interests on statewide boards, committees, task forces, and work groups.



NEWS & INFORMATION

We keep you up to date on relevant news and information affecting the post-acute and long-term care industry through:

- NCHCFA's weekly e-newsletter, UPDATE
 - Current issues facing the skilled nursing industry
 - Education opportunities
 - Publications from NCHCFA and AHCA
- Email alerts for time-sensitive information

- Members-only events and briefings
- Members-only access to exclusive resources on our website (www.NCHCFA.org)
 - Quick links to forms
 - How-to guides
 - Reimbursement resources
 - Regulatory & legislative resources
 - Quality tools
 - Membership directory
 - Webinars
 - Community forum
 - NC Facility Finder



INDUSTRY EXPERTISE

NCHCFA's professional staff are among the most knowledgeable experts in the state on post-acute and long-term care policy.

We provide timely and accurate responses to the complex issues impacting skilled nursing providers. Our staff can offer guidance to members in areas such as:

- Medicare
- Medicaid
- CMS Requirements of Participation
- NC Licensure
- Five-Star
- Workforce



EDUCATION

NCHCFA hosts education events online and throughout the state each year on topics impacting SNFs, and members receive discounted pricing. NCHCFA routinely provides continuing education (CEUs) programs approved by the National Association of Long-Term Care Administrator Boards / National Continuing Education Review Service (NAB/NCERS) and is a registered sponsor of continuing education with the NC State Board of Examiners for Nursing Home Administrators.

Topics may include:

- Survey / certification issues
- Medicaid and other reimbursement developments
- Workforce strategies

Join us at these annual educational events:

- NCHCFA Convention and EXPO
- Summer Symposium
- NCHCFA Financial Summit
- District Meetings
- Topic-specific in-person and virtual education sessions

"I would not and could not operate a licensed nursing facility in North Carolina without being a member of the Association! The Association is member-owned, so we together are addressing every related issue such as new and interpreting regulations, reimbursement, recruitment and retention, strategies for the future, education, etc.."



EXPAND YOUR LONG TERM CARE NETWORK IN NORTH CAROLINA

NCHCFA membership represents over 90% of nursing homes owned and operated in North Carolina.

Leadership Growth

NCHCFA offers leadership training through our Institute for LTC Leaders program. This is an intensive, interactive experience that is open to emerging leaders within NCHCFA and the profession. The application period opens in November each year.

Informal Dispute Resolution (IDR) Panel Participation

A facility may challenge cited deficiencies through a process called Informal Dispute Resolution (IDR). Members of the NCHCFA Standards and Ethics Committee may request appointment consideration for the North Carolina Division of Health Service Regulation's IDR panel.

Comprehensive Membership Directory

Complete contact information for our membership is available through the online membership directory.

- NCHCFA Trade Associate Members
- Companies that provide products and services to the post-acute and long-term care industry
- American Health Care Association (AHCA) Members
- Provider members

Plus! Find contact information for North Carolina state agency and NCHCFA staff.

Committees and Task Force Opportunities

Help guide and shape the LTC profession – and be recognized as a leader among your peers – when you serve on an NCHCFA committee:

- Associate Advisory Committee
- Council on Provider Relations
- Education & Programs Committee
- Payment for Services Committee
- Quality Advisory Committee
- Standards and Ethics Committee

NCHCFA
REPRESENTS OVER

90%
OF
SKILLED NURSING
CARE FACILITIES IN NC

98%

MEMBERSHIP
SATISFACTION

ASSOCIATION
ESTABLISHED

1955

CEUS
OFFERED
EACH YEAR

100+



NCHCFA Annual Awards Program

The NCHCFA Annual Awards Program honors frontline skilled nursing facility personnel who have demonstrated outstanding achievements. A panel of judges from the Education and Programs Committee selects one nominee from each of the five districts in NC to receive the "Nurse Aide of the Year" award and one recipient in a non-nursing discipline to receive the "Riley W. Clapp Outstanding Service" award.

HOW TO JOIN

Online: www.nchcfa.org/join

By Phone: (919) 782-3827

Email: administrator@nchcfa.org



Well done! I now understand, thanks to you, and I didn't even have to read all the literature. This alone is worth the annual membership dues.

AHCA MEMBERSHIP is included with NCHCFA membership!

Membership with the NCHCFA includes membership with our national affiliate, the American Health Care Association (AHCA).

AHCA member benefits include:

- Access to LTC Trend Tracker
- Professional development opportunities
- Education programs and tools such as ahcancaLED
- Networking events
- Access to finance, regulatory, and quality experts
- Opportunities to provide input on national initiatives
- Discounts on products and services
- AHCA/NCAL National Quality Award Program

AHCA LTC Trend Tracker is a web-based tool that enables long-term and post-acute care providers, including assisted living, to access key information that can help their organization succeed. LTC Trend Tracker helps identify key areas to address, set performance targets, assist in the Quality Award journey, and monitor progress.

Measures Include:

- MDS-Based Post-Acute Care measures
- Staff Turnover and Retention Data
- Core-Q Survey Tracking
- RUG Comparison Data
- AHCA/NCAL Quality Initiative Tracking
- Five-Star Quality Measure Rating Predictor Tool

The ahcancaLED program offers members access to education with online programs, resources, materials, and tools created by experts from around the country.



5109 Bur Oak Circle | Raleigh, NC 27612 | Tel: 919-782-3827
Fax: 919-787-8418 | Email: administrator@nchcfa.org | nchcfa.org