

NCHCFA Virtual Annual Convention & Expo

February 16th, 18th, 23rd & 25th



Advancing Skilled Nursing Care Since 1955
NCHCFA
NORTH CAROLINA
HEALTH CARE FACILITIES ASSOCIATION



NCHCFA Virtual Annual Convention & Expo



February 16, 2021

Live & On-Demand! Fair Rental Value 9:00 AM-11:00 AM

The current Fair Rental Value (FRV) system has been in place since 2007. This session, with speaker Sam Clark, will review the upcoming FRV changes, how they will impact nursing facilities and what nursing facilities need to know.

Package Two | On-Demand! Quality First Begins with You 9:00 AM-10:00 AM

This intimate and personal story by speaker, Jerald Cosey, will inspire and uplift healthcare professionals by recognizing the impact quality care had on one person's life.

Package Two | On-Demand! North Carolina Reimbursement Concerns 9:00 AM-11:00 AM

Reimbursement Specialist Becky Hewitt will provide an update on the most prevalent concerns related to Medicaid reimbursement.

Live Only! NCHCFA Annual Business Meeting (Facility Members Only) 12:00 PM-1:00 PM

We encourage all representatives of NCHCFA member facilities to be present during the Association's Virtual Annual Business Meeting.

February 18, 2021

Live Only! Winter Regulatory Update 9:00 AM-11:00 AM

Cindy Deporter, MSSW, State Agency Director, NC Division of Health Service Regulation will be reviewing the latest updates concerning state and federal regulations and the Centers for Medicare & Medicaid Services (CMS) and Centers for Disease Control and Prevention (CDC) guidelines.

Live & On-Demand! Caregivers NC: Focused on Workforce Development 12:00 PM-1:00 PM

CMS has awarded FutureCareNC approximately 2.5 million dollars to establish the CaregiversNC's program. The CaregiversNC program will create a state-wide education and marketing campaign to promote the Nurse Aide profession.

All attendees are encouraged to visit the 2021 Trade Associate Member virtual booths located on the virtual event site February 16 – March 12, 2021! The 2021 Awards Ceremony will be virtual and recorded at a later date. It will be made available on our website for members to view. We plan to honor the winners in-person as soon as it is safe to meet.

February 23, 2021

Live & On-Demand! Legal Update 9:00 AM-11:00 AM

Join presenter Ken Burgess for an update on legal issues affecting skilled nursing facility providers. In addition, Brett Carpenter will provide employment updates related to COVID issues and vaccination protocols/incentives.

Live & On-Demand! Communications & Marketing In A Post-COVID Environment 12:00 PM-1:00 PM

The COVID-19 pandemic has taught us many valuable lessons, including the importance of effective communications. Join Robert Brown, a North Carolina-based communications consultant with 25+ years of experience, to learn how an enhanced communications and marketing program can help long term care providers develop stronger relationships with family members, prospective residents, and the community at large.

February 25, 2021

Live & On-Demand! Medicaid Managed Care 9:00 AM-11:00 AM

Over the past several years, providers in North Carolina have been preparing for the implementation of Medicaid managed care that was scheduled to begin on November 1, 2019. Since then, a new agreement to begin implementation of Medicaid managed care has been reached, and this change is currently scheduled to go live on July 1, 2021. This session will review the Medicaid managed care system and what nursing homes should know as it moves forward.

Live & On-Demand! The Companionship Culture: Resident/Caregiver Engagement Through Life Stories 12:00 PM - 1:00 PM

This motivational message, by speaker Jerald Cosey, is designed to recognize and honor healthcare professionals for their contribution during this worldwide pandemic. Moreover, it influences a cultural movement to reduce isolation to improve person-centered care.

NCHCFA Virtual Annual Convention & Expo



Important Information

Are you ready for an unconventional experience? NCHCFA promises to offer an exciting meeting for our first ever Virtual Annual Convention & Expo in February! The event, *Heroes Among Us*, will provide both live and on-demand sessions as well as a platform for exhibitors to showcase their products and services for the long term care market. The theme for Expo 2021 is *Celebrating Our Healthcare Heroes + Together*. It is more important than ever to connect with one another, strategize, share ideas, and honor our 45,000 healthcare heroes who continue to show their strength and resilience daily during this challenging time!

Event Registration

Package One Registration

Package One registration includes access to up to 12 hours of live and on-demand programs (excluding Package Two on-demand educational seminars), NCHCFA Business Meeting (NCHCFA facility members only), and Virtual Expo 2021.

Member Early Bird Registration Fee - \$425.00 after February 1st, \$450.00

Non-Member Registration Fee - \$1275.00

Package Two Registration

This package is designed to offer educational opportunities and participation in the trade show to facility staff members who are unable to attend the entire convention. It includes access to BOTH on-demand educational programs and the Virtual Expo 2021.

The program *Quality First Begins with You* and has the Potential to Empower and Change Lives will include topics appropriate for Nurses, Nurse Aides, Social Workers, Activity Directors, Dietary & ALL facility staff that are involved in customer service.

The program *North Carolina Reimbursement Concerns* will include topics appropriate for skilled nursing facility Business Office staff.

Member Early Bird Registration Fee - \$95.00 after February 1st, \$120.00

Non-Member Registration Fee - \$285.00

Administrator in Training (AIT) Program

NCHCFA is excited to offer complimentary registration for individuals enrolled in the Administrator in Training (AIT) program through the NC North Carolina Board of Examiners for Nursing Home Administrators (NCBENHA). Registration includes access to 11 hours of live and on-demand educational programming. AIT's must be working at an NCHCFA member facility.

Cancellation Policy

Convention registration fees will be fully refunded with written cancellations made on or before Friday, February 1, 2021. There will be a 50% handling fee for all cancellations made after Friday, February 1, 2021, but received on or before Friday, February 12, 2021. No refunds will be available for cancellations made after Friday, February 12, 2021.

CEU Information

NC Nursing Home Administrators can earn up to 12.0 hours of continuing education for all educational sessions. The North Carolina Health Care Facilities Association is a Registered Sponsor of continuing education with the NC State Board of Examiners for Nursing Home Administrators. Comments regarding the Registered Sponsor Course may be addressed to: NCBENHA, 3733 National Drive, Suite 110, Raleigh, NC 27612.

This program has been submitted (but not yet approved) for continuing education for up to 11.0 total clock hours from National Association of Long Term Care Administrator Boards/National Continuing Education Review Service (NAB/NCERS). Please note the NCHCFA Annual Business Meeting does not qualify for NAB/NCERS continuing education.

Nurses can earn up to 12.0 hours of continuing education for Package One programs. The Florida Board of Nursing has approved all educational sessions through Pathway Health.

Nurses can earn 1.0 hour of continuing education for the Package Two on-demand program *Quality First Begins with You*. The Florida Board of Nursing has approved all educational sessions through Pathway Health.

Questions

Call the Association office at 919-782-3827 or email robynw@nchcfa.org if you need additional information.

Register at <https://www.nchcfa.org>

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