



# 2019 NCHCFA Financial Summit

November 19 - 21, 2019  
The Renaissance Raleigh North Hills Hotel  
4100 Main at North Hills Street  
Raleigh, NC 27609

**THE LARGEST GATHERING OF  
SKILLED NURSING FACILITY FINANCIAL  
EXPERTS IN NORTH CAROLINA**

**An event specifically designed for:**

- SNF Owners
- Corporate Executives
- Administrators
- Business Office Staff
- Nursing Facility Accounting Staff
- Professionals involved in post-acute and long-term care

**WWW.NCHCFA.ORG**

# Learn a lot, leave prepared. ✓

The 2019 NCHCFA Financial Summit is designed to educate attendees on a wide array of topics, all related to the financial well-being of operating nursing facilities and to get you prepared for 2020 and beyond!

NCHCFA has curated a program of insights and analysis from leaders in government, health care, media and the capital markets. These experts have set a high standard for themselves when it comes to the quality of the information they share and the content they deliver.

## Topics Include:

- Medicaid and Medicare Outlook
- Patient Driven Payment Model (PDPM)
- Transition in healthcare reimbursement from fee-for-service to value-based payments
- Hospital panel – changes on the horizon for post-acute networks
- Financing panel – capital providers share their thoughts on the current skilled nursing sector in North Carolina
- State of the skilled nursing sector – from the National Investment Data
- Plus many more!

## Venue.



## Hotel Information

NCHCFA has reserved the following dates for a discounted group rate at two hotels  
The night of November 19th (Tuesday Night) and November 20th (Wednesday Night)

### Renaissance Raleigh North Hills Hotel

4100 Main at North Hills Street  
Raleigh, NC 27609

Participants are responsible for making their own overnight accommodations and payment. Please call The Renaissance Raleigh North Hills Hotel at (919) 571-8773 to make your overnight reservations today! Unused rooms will be released for general sale on October 25th, 2019. To receive the special \$209.00 per night room rate (plus taxes and fees):

Mention Group Block Code **NCHNCHA** for a King  
Mention Group Block Code **NCHNCHH** for a Queen/Queen.

### Hyatt House North Hills Hotel

160 Park At North Hills Street  
Raleigh, NC 27609

Please call Hyatt House North Hills Hotel in the event that the main hotel has no more availability at (919) 363-0771 to make your overnight reservations today! Unused rooms will be released for general sale on October 25th, 2019. To receive the special \$179.00 per night room rate (plus taxes and fees).

Mention Group Block Code **HCFC** to receive our group block special rate.

**Go to [visitnorthhills.com](http://visitnorthhills.com) for a complete list of restaurants within walking distance of both hotels!**

## Speaker Spotlight



### Secretary Mandy Cohen, MD

NCHCFA is delighted to have the Secretary of the North Carolina Department of Health and Human Services (DHHS), Dr. Cohen as one of our keynote speakers. Secretary Cohen will share her perspective on healthcare priorities in North Carolina in 2020 and beyond. She will provide an update on North Carolina's transition to Medicaid managed care as it begins in 2020 for most Medicaid enrollees, including those Medicaid-only enrollees who receive nursing facility care for fewer than 90 days. Providers will also hear about the Department's plans for long-stay nursing facility residents and those eligible for both Medicaid and Medicare over the coming years.



### Alex Spanko

Alex Spanko is the Editor in Chief of Aging Media Network and oversees the operations of Skilled Nursing News, a daily online trade publication covering the long term and post-acute health care industry. Alex helped Aging Media Network launch the site in the spring of 2017, and continues to shape its editorial focus – with a particular eye toward the intersection of policy and finance. Alex will be speaking on macro trends you see in the skilled nursing industry that will generate discussion and news in late 2019 and 2020. He will focus on the financial and transactional parts of the business, but operations and politics as well.



### Mike Cheek

Mike Cheek is the Senior VP of Reimbursement Policy and Legal Affairs at the American Health Care Association (AHCA). Mike will provide an overview of skilled nursing providers' preliminary experiences with Medicare's new PDPM payment model. Attendees will also receive an update on PDPM best practices gleaned from providers across the country.

## Attendance Packages & Pricing

	Package One All Three Days November 19-21	Package Two Two Days Only November 20-21	Package Three One Day Only November 19
Members	\$450	\$370	\$185
Non-Members	\$1350	\$1110	\$555
Guests	\$225	\$150	N / A

- Member & Non-member Rate includes all education sessions, meals, and networking/social functions.
- Non-Members must pay in advance by credit card or by check.
- Guest registration may include spouse, family member, significant other, etc. but does not apply to colleagues or any others in the long term care industry or a provider of services for the long term care industry. Guest rate includes networking / social functions only.



## CEU Information

This event offers 15.5 contact hours for nursing home administrators for Package One (all three days), 11.5 contact hours for nursing home administrators for Package Two (Wednesday and Thursday only), or 4.0 contact hours for nursing home administrators for Package Three (Tuesday only).

The North Carolina Health Care Facilities Association is a Registered Sponsor of continuing education with the NC State Board of Examiners for Nursing Home Administrators. Comments regarding the Registered Sponsor Course may be addressed to: NCBENHA, 3733 National Drive, Suite 110, Raleigh, NC 27612.

## 3 Ways to Register!



Online  
Visit [NCHCFA.org](https://www.nchcfa.org)



Fax Forms to  
(919) 787-8418



Email  
[KarenL@nchcfa.org](mailto:KarenL@nchcfa.org)

## Why You Should Attend:

- Learn the latest and most up-to-date information, insight, and analysis
- Hear presentations from nursing home financial experts
- Informative sessions that provide and encourage provider interaction
- Networking opportunities with colleagues and NCHCFA Financial Summit Exhibit Partners

## Make the most of your meeting with the app!

Download the NCHCFA 2019 Financial Summit Event App! Attendees will be given the app download instructions and log in prior to the summit!

- View the full event and session schedule.
- See detailed information about speakers, exhibitors, and sponsors.
- Connect with fellow attendees
- View speaker slides/handouts
- Instructions for Wi-Fi access



### PLUS! Participate in the Giveaway Challenge!

Answer three questions on the app to enter for a chance to win a Facebook Portal (Smart Video Calling with Alexa Built-in – 10" Screen).

## Thank you to our NCHCFA Financial Summit Exhibit Partners

