NC Health Care Facilities Association
Presents

SERVANT LEADERSHIP FOR LTC
GAIN A COMPETITIVE ADVANTAGE WITH SKILLS THAT INSPIRE YOUR TEAM

Presented by: Mark Gogal,
Interim Vice Chancellor of Advancement at University of North Carolina at Pembroke

The Servant Leadership workshop was offered to our members across the state of NC in 2017 and 2018 with great success and outstanding reviews. If you did not have the opportunity to attend in the past, now is your chance. This workshop is an interactive, dynamic, developmental session focusing on what it truly means to serve others as a leader. Discuss what employees, customers, and others truly need from leaders. Learn how to operate most effectively in a leadership role using Servant Leadership core principles.

Servant Leadership is a set of behaviors and practices that turn the traditional “power leadership” model upside down; instead of the people working to serve the leader, the leader exists to serve the people. The goal of this workshop is to provide attendees with information and tools that are relevant, transformative, memorable, and actionable.

Some of the most successful companies, known for their positive and effective culture, develop and promote Servant Leadership. These include Starbucks, Southwest Airlines, Chick-Fil-A, SAS, and Nordstrom’s. Servant Leadership was found to have a significant effect on employee commitment.

Servant Leadership and employee satisfaction are strongly correlated and, a considerable body of research has illustrated that Servant Leadership is associated with a variety of favorable employee outcomes, including:

- Improved psychological well-being
- Favorable job attitudes
- Improved job performance
- Decreased workplace deviance

This seminar will be facilitated by Mark Gogal, a Human Resources Leader with over 26 years of progressive, global, and diverse human resources experience, practical business partnering expertise, strong organizational and analytical skills, and proven strategic management experience. He has a multi-faceted background in developing and implementing core HR policies/practices to meet the changing business, legal, and labor compliance environment. He has worked in a variety of industries in the public and private sectors including healthcare.

Mark is an enthusiastic, energetic, and passionate leader and presenter who truly enjoys developing others to reach their fullest potential both professionally and personally.
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March 13, 2019
NCHCFA
5109 Bur Oak Circle
Raleigh, NC 27612

Registration Options:
- Email the registration form to Karen Lennon at KarenL@nchcfa.org
- Fax the registration form to: (919) 787-8418

Cost: $150.00 Per Person

Name(s):

__________________________________________________________

Facility/ Organization Name: ________________________________

Address: __________________________________________________

City: ______________________ State: _________________________

Email (for confirmation): _________________________________

Phone: __________________________________________________

Payment Options
☐ Check Enclosed  ☐ Visa  ☐ MasterCard  ☐ Bill Me (NCHCFA members only)

☐ American Express

Credit Card Information:
Expiration Date: / _______ 3-Digit Security Code: _____________

Authorizing Signature: ________________________________________

CANCELLATION POLICY
You must notify NCHCFA in writing within 48 hours of the seminar to be eligible for a refund. Charges will still apply if a registrant fails to attend or cancels less than 48 hours in advance. An alternate may be sent. NCHCFA reserves the right to cancel the program if insufficient enrollment occurs. You will be notified prior to the seminar date and full refund will be issued.