2019

Partnering for the Professional Development...

2019 North Carolina Health Care Facilities Association
Marketing & Sponsorship Opportunities

NCHCFA 2019 Marketing & Sponsorship Opportunities

The North Carolina Health Care Facilities Association (NCHCFA) is pleased to present new marketing & sponsorship opportunities for 2019. NCHCFA offers a variety of opportunities to help you market your products and services to long term care professionals across North Carolina. We offer many ways for your organization to increase brand awareness and enhance business relationships.

To help you make more business connections and maximize your marketing budget, we have assembled two powerful levels of sponsorship in addition to our annual and freestanding educational event sponsorships. Our new year-long sponsorships, Elite Champion Platinum and Premier Diamond, allow you to choose a package that best suits your needs to maximize your brand exposure and capture your desired audience of qualified long term care buyers. There is no better way to connect with key customers in the long term care community!

Whether it's one of our existing sponsorship programs or a custom package designed to meet your specific needs, you can count on us to help you network with decision makers, as well as showcase your products and services in a professional environment.

NCHCFA Annual Summer Symposium Packages

We invite you to participate as a sponsor of NCHCFA's 8th Annual Summer Symposium, August 7-9, 2019 in Myrtle Beach, SC! These opportunities will provide your business with exposure during the event through communications, marketing, and special benefits. See page six for additional details.

NCHCFA Freestanding Educational Seminars

Additional sponsorship opportunities for free standing educational sessions will be available throughout the year. Details will be sent to all Associate Members well in advance of each event.

Stay up to date with all of NCHCFA's events and educational calendar by visiting our website at www.nchcfa.org.

Year-Long Premier Diamond Sponsor - $15,000

This premier package allows NCHCFA Associate Members to design a unique sponsorship package that meets the specific needs of their company. This package includes all benefits listed on page two as well as the addition of $5,000 worth of a la carte menu items. Please note Elite Champion Platinum Sponsors have first right of refusal for a la carte items until January 15, 2019.

Year-Long Elite Champion Platinum Sponsor - $25,000

This is our most comprehensive package and allows NCHCFA Associate Members to design a custom sponsorship package that meets the individual needs of their company. This exclusive package includes all benefits listed on pages three and four, as well as the addition of $10,000 worth of a la carte menu items. Don't miss this distinctive opportunity to show your support for the long term care community. Sponsorships can be billed quarterly!

A Few Highlights of this Distinctive Package Include:

Exclusive Advertising & Marketing Recognition

- NCHCFA Website Home Banner
- UPDATE, NCHCFA's Electronic Weekly Newsletter
- NCHCFA Membership Email Communications

2019 Annual Convention & Expo Package

2019 NCHCFA Freestanding Educational Events Package

- NCHCFA Legislative Conference (New! April 2019)
- Spring & Fall District Meetings
- NCHCFA Quality & Workforce Summit (New! June 2019)
- NCHCFA Financial Summit (November 2019) & more!

$10,000 Worth of A La Carte Menu Items

- Elite Champion Platinum Sponsors have first right of refusal for a la carte menu items until January 15, 2019

2019 8th Annual Summer Symposium Package

NCHCFA Annual Convention & Expo Packages

We invite you to participate as a sponsor of NCHCFA's Annual Convention & Expo - "Renew, Recharge, & Reconnect," February 24-27, 2019 in Greensboro, NC! These packages will provide your business with exposure during the event through communications, marketing, and special benefits. See page five for additional details.

Year-Long Premier Diamond Sponsor Benefits - $15,000

This inclusive package allows NCHCFA Associate Members to design a unique sponsorship package that better meets the individual needs of their company. This package includes all benefits listed below as well as the addition of $5,000 worth of a la carte menu items (menu included). *Sponsorships can be billed quarterly!*

Advertising & Marketing Benefits

- Company logo recognized once a month in Premier Diamond Sponsor Ad in NCHCFA's electronic weekly newsletter, UPDATE (weekly distribution to over 900 members and additional long term care representatives).
- Prominent year-long sponsor logo recognition in Premier Diamond Sponsor Ad on NCHCFA's website. Ad will be displayed on a monthly basis and used intermittently in prominent areas on the Events pages of the NCHCFA website through December 31, 2019.
- One prominent 1/2-page color advertisement in the NCHCFA 2019/2020 Digital Membership Directory (sponsor provides content for ad).
- Company logo recognized once a month in Premier Diamond Sponsor Ad in an NCHCFA email communication (distribution to over 800 facility and corporate representatives, and Associate Members).

Annual Convention & Expo Benefits - February 24 - 27, 2019

- Complimentary 2019 Associate Membership Dues (one booth space at Expo 2019 on February 26th is included).
- Recognition of sponsorship with unique name badge/sponsor ribbon.
- 2 "Sponsor Spot" announcements made by Trade Show Emcee during Expo 2019. Script will include gratitude to company for support of the Convention & Expo, sponsorship level, and booth location.
- Opportunity to provide one company-branded gift for Package One (administrators, owners/operators, corporate/regional representatives, and directors of nursing) and Package Two (nurses, certified nursing assistants, MDS coordinators, and business office staff) attendee registration packets for the Annual Convention & Expo (products must arrive at the Association office by February 15th).
- Logo recognition in the Convention & Expo App.
- Recognition of sponsorship in weekly Convention & Expo updates.
- Logo recognition in convention event materials for all attendees.
- Verbal recognition of Premier Diamond Sponsorship during opening remarks and additional announcements throughout the Convention & Expo.
- Prominent signage during the Convention & Expo including all social events: Welcoming Reception, Monday Lunch, 2019 Annual Awards Gala, and Chair's Evening Extravaganza.
- Reserved VIP table and recognition at the 2019 Annual Awards Gala (includes 8 complimentary tickets) - Monday, February 25th.
- 8 complimentary tickets to the Chair's Evening Extravaganza - Tuesday, February 26th.
- Company name/logo scrolled in video presentation prior to general sessions at the Convention & Expo.
- Recognition banner in 2019 Trade Show booth.

A La Carte Items

- Select $5,000 worth of a la carte menu items (menu included). Please note Elite Champion Platinum Sponsors have first right of refusal for menu items until January 15, 2019.

Annual Summer Symposium Benefits - August 7 - 9, 2019

- Acknowledgment as a Premier Diamond Sponsor in printed and electronic brochures and marketing materials (advertisement and promotion in marketing materials are subject to production deadlines).
- Exclusive access to sponsor only "Meet-Up" conversations. These unique networking opportunities allow event attendees and sponsors to schedule private meetings using the NCHCFA Meeting App while they are at the event. Two networking breaks are included in the meeting agenda that do not conflict with CEU opportunities.
- Logo recognition in symposium event materials for all attendees.
- Acknowledgment scrolled in slideshow presentation prior to general sessions at the 2019 Annual Summer Symposium.
- Recognition of sponsorship with unique name badge/sponsor ribbon.
- Receive pre and post-event attendee mailing lists to use for event marketing/follow-up.
- Verbal recognition of Premier Diamond Sponsorship during opening remarks and additional announcements throughout the 2019 Annual Summer Symposium.
- Logo recognition in the Annual Summer Symposium App.
- Opportunity to provide one company-branded gift for registration packets for all attendees (products must arrive at the Association office by July 26th).
- Six complimentary Summer Symposium Associate Member passes (includes admission to the Chair's Welcoming Reception, Lunch & Program, and NCHCFA Day at the Beach with Volleyball & Corn Hole Tournament).
- Two complimentary Summer Symposium Full Registration Packages (includes admission to all educational sessions, continuing education credits, and all social events listed above).

Additional Benefits

- Company representation on the NCHCFA Associate Advisory Committee.

NCHCFA Year-Long Elite Champion Platinum Sponsor Benefits - $25,000

This comprehensive package allows NCHCFA Associate Members to design an exclusive sponsorship package that meets the individual needs of their company. This distinctively unique package includes all benefits listed below as well as the addition of $10,000 worth of a la carte menu items (menu included). Please note Elite Champion Platinum Sponsors have first right of refusal for a la carte menu items until January 15, 2019. *Sponsorships can be billed quarterly!*

2019 NCHCFA Freestanding Educational Events

Includes the following programs & more:

- NCHCFA Legislative Conference (New Event! April 2019)
- Spring & Fall District Meetings (Ten Meetings)
- NCHCFA Quality & Workforce Summit (New Event! June 2019)
- NCHCFA Financial Summit (November 2019) & more!

- Acknowledgment as an Elite Champion Platinum Sponsor in printed and electronic brochures and marketing materials throughout the year for ALL freestanding educational events NCHCFA presents in 2019 (at least 20 educational programs). Please note advertisement and promotion in marketing materials is subject to production deadlines.
- Exclusive access to sponsor only "Meet-Up" conversations. These unique networking opportunities allow event attendees and sponsors to schedule private meetings using the NCHCFA Meeting App while they are at the event. Two networking breaks are included in the meeting agenda that do not conflict with CEU opportunities.
- Recognition of sponsorship with logo and "Presented By" on email confirmations for online registrations for ALL annual and freestanding educational events in 2019 (at least 20 educational events).
- Recognition at registration area for all educational events.
- Logo recognition on podium sign to be used at ALL freestanding educational events (where applicable).
- Acknowledgment scrolled in slideshow presentation prior to sessions at ALL freestanding educational sessions in 2019 (where applicable).
- Recognition of sponsorship with unique name badge/sponsor ribbon at ALL educational events.
- Receive pre and post-seminar attendee mailing lists for ALL events to use for marketing/follow-up.
- Verbal recognition of Elite Champion Platinum Sponsorship during opening remarks at ALL educational events (at least 20 educational events).

A La Carte Items

- Select $10,0000 worth of a la carte menu items (menu included). Elite Champion Platinum Sponsors have first right of refusal for menu items until January 15, 2019.

For more information about these sponsorships, or to customize your own exclusive package, contact Allison Dew at (919) 782-3827 or allisond@nchcfa.org.

Annual Summer Symposium Benefits August 7 - 9, 2019

- Acknowledgment as an Elite Champion Platinum Sponsor in printed and electronic brochures and weekly marketing materials (advertisement and promotion in marketing materials are subject to production deadlines).
- Exclusive access to sponsor only "Meet-Up" conversations. These unique networking opportunities allow event attendees and sponsors to schedule private meetings using the NCHCFA Meeting App while they are at the event. Two networking breaks are included in the meeting agenda that do not conflict with CEU opportunities.
- One full-color advertisement (8 ½" X 11") in symposium event materials for all attendees (sponsor provides content for ad).
- Acknowledgment scrolled in slideshow presentation prior to sessions at the Annual Summer Symposium.
- Recognition of sponsorship with unique name badge/sponsor ribbon.
- Receive pre and post-event attendee mailing lists to use for event marketing/follow-up.
- Verbal recognition of Elite Champion Platinum Sponsorship during opening remarks and additional announcements throughout the Annual Summer Symposium.
- Logo recognition in the symposium App.
- Opportunity to provide one company-branded gift for registration packets for all attendees (products must arrive at the Association office by July 26th).
- Logo recognition on podium sign at all sessions.
- Six complimentary Annual Summer Symposium Associate Member passes (includes admission to the Chair's Welcoming Reception, Lunch & Program, and NCHCFA Day at the Beach/Volleyball & Corn Hole Tournament).
- Two complimentary Annual Summer Symposium Full Registration Packages (includes admission to all educational sessions, continuing education credits, and all social events listed above).

NCHCFA sponsorships will give your company a great avenue for engaging key decision makers from across North Carolina

Additional Benefits

- Company representation on the NCHCFA Associate Advisory Committee.

NCHCFA Year-Long Elite Champion Platinum Sponsor Benefits - $25,000

Advertising & Marketing Benefits

- Prominent year-long Elite Champion Platinum Sponsor logo recognition and link on NCHCFA's website. Logos will be displayed on a monthly basis and used intermittently in prominent areas on the website including the Homepage revolving banner, and all Events pages through December 31, 2019.
- Company logo and website link recognized twice monthly in NCHCFA's electronic weekly newsletter, UPDATE (weekly distribution to over 900 members and additional long term care representatives).
- One prominent full-page color advertisement in the NCHCFA 2019/2020 Digital Membership Directory (sponsor provides content for ad).
- Verbal recognition in NCHCFA Connect: A Message from Your President (produced 5 to 6 times annually).
- Recognition twice monthly in an NCHCFA email communication via Constant Contact (weekly distribution to over 800 facility and corporate representatives, and Associate Members).

Annual Convention & Expo Benefits - February 24 – 27, 2019

- Complimentary 2019 Associate Membership Dues (one booth space at Expo 2019 on February 26th is included).
- Acknowledgment as an Elite Champion Platinum Sponsor in printed and electronic marketing materials (advertisement and promotion in marketing materials are subject to production deadlines).
- Opportunity to present a 15-minute "Minibyte" presentation for Package One attendees (administrators, operators/owners, corporate/regional representatives, and directors of nursing) on Tuesday afternoon, February 26th during the 2019 Annual Convention & Expo. Minibytes are 15-minute presentations ONLY available to major sponsors that are educational in content! Administrator continuing education credit is pending approval. If approved, content and objectives must meet specific criteria set forth by the NC Board of Examiners for Nursing Home Administrators (additional details will be provided separately).
- 6 "Sponsor Spot" Announcements made by Trade Show Emcee during Expo 2019. Script will include gratitude to the company for support of the 2019 Annual Convention & Expo, sponsorship level, and booth location.
- Exclusive access to sponsor only "Meet-Up" conversations. These unique networking opportunities allow event attendees and sponsors to schedule private meetings using the NCHCFA Meeting App while they are at the event. Two networking breaks are included in the meeting agenda that do not conflict with CEU opportunities.
- One full-color advertisement (8½" X 11") in convention event materials for all attendees (sponsor provides content for ad).
- Acknowledgment scrolled in slideshow presentation prior to general sessions at the 2019 Annual Convention & Expo.
- Recognition of sponsorship with unique name badge/sponsor ribbon.
- Receive pre and post-event attendee mailing lists to use for event marketing/follow-up.
- Verbal recognition of Elite Champion Platinum Sponsorship during opening remarks and additional announcements throughout the 2019 Annual Convention & Expo.
- Prominent signage at the 2019 Annual Convention & Expo registration area and Expo entrance.
- Logo recognition in the 2019 Annual Convention & Expo App used by attendees and exhibitors.
- Acknowledgment banner in 2019 Trade Show booth.
- Logo recognition on the podium sign to be used at all general sessions at the event.
- Recognition of sponsorship on digital prize board on the stage area for the duration of Expo 2019 on February 26th.
- Company logo imprinted on Elite Champion Platinum Sponsor logo on giveaway bag for all Package One (administrators, owners/operators, corporate/regional representatives, and directors of nursing) attendees. Production deadline is February 1, 2019.
- Opportunity to provide one company-branded gift for Package One (administrators, owners/operators, corporate/regional representatives, and directors of nursing) and Package Two (nurses, certified nursing assistants, MDS coordinators, and business office staff) attendee registration packets for the Annual Convention & Expo.
- Two complimentary 2019 Annual Convention & Expo Full Package One registrations (includes admission to all educational sessions, continuing education credits, and several social events).
- 8 Complimentary tickets for the 2019 Annual Convention Lunch & Presentation - Monday, February 25th.
- Reserved VIP table and recognition at the 2019 Annual Awards Gala - Monday, February 25th (includes 8 complimentary tickets).
- 8 Complimentary tickets for the Chair's Evening Extravaganza - Tuesday, February 26th.

2019 NCHCFA Annual Convention & Expo Packages - February 24-27, 2019

Gold Corporate Sponsor - $10,000

- Opportunity to present a 15-minute "Minibyte" presentation for Package One attendees (administrators, operators/owners, corporate/regional representatives, and directors of nursing) on Tuesday afternoon, February 26th during the 2019 Annual Convention & Expo. Minibytes are 15-minute presentations ONLY available to major sponsors that are educational in content! Administrator continuing education credit is pending approval. If approved, content and objectives must meet specific criteria set forth by the NC Board of Examiners for Nursing Home Administrators (additional details will be provided separately).
- Exclusive access to sponsor only "Meet-Up" conversations. These unique networking opportunities allow event attendees and sponsors to schedule private meetings using the NCHCFA Meeting App while they are at the event. Two networking breaks are included in the meeting agenda that do not conflict with CEU opportunities.
- Logo recognition in the 2019 Annual Convention & Expo App used by attendees and exhibitors.
- Opportunity to provide one company-branded gift for Package One (administrators, owners/operators, corporate/regional representatives, and directors of nursing) and Package Two (nurses, certified nursing assistants, MDS coordinators, and business office staff) attendee registration packets for the Annual Convention & Expo (products must arrive at the Association office by February 15th).
- Recognition of sponsorship with unique name badge/ribbon.
- One prominent full-page color advertisement in the NCHCFA 2019/2020 Digital Membership Directory (sponsor provides content for ad).
- 4 "Sponsor Spot" Announcements made by Trade Show Emcee during Expo 2019. Script will include gratitude to the company for support of the 2019 Annual Convention & Expo, sponsorship level, and booth location.
- Recognition of preferred sponsorship on digital prize board on the stage area for the duration of Expo 2019, February 26th.
- Recognition of sponsorship in weekly Convention updates.
- One full-color advertisement (8 ½" X 11") in event materials for all attendees (sponsor provides content for ad).
- Prominent signage during Annual Convention & Expo including all social events: Welcoming Reception, Monday Lunch, 2019 Annual Awards Gala, and Chair's Evening Extravaganza.
- Reserved VIP table and recognition at the 2019 Annual Awards Gala (includes 8 complimentary tickets) - Monday, February 25th.
- 8 complimentary tickets to the Chair's Evening Extravaganza - Tuesday, February 26th.
- Company name/logo scrolled in video presentation prior to general sessions at the 2019 Annual Convention & Expo.
- Recognition banner in 2019 Trade Show booth.

We invite you to participate as a sponsor of NCHCFA's Annual Convention & Expo - "Renew, Recharge, & Reconnect," February 24-27, 2019 in Greensboro, NC! This unique opportunity will provide your business with exposure during the event through communications, marketing, and special benefits.

Silver Convention Host - $5,000

- 2 "Sponsor Spot" Announcements made by Trade Show Emcee during Expo 2019. Script will include gratitude to the company for support of the 2019 Annual Convention & Expo, sponsorship level, and booth location.
- Opportunity to provide one company-branded gift for Package One (administrators, owners/operators, corporate/regional representatives, and directors of nursing) and Package Two (nurses, certified nursing assistants, MDS coordinators, and business office staff) attendee registration packets for the Annual Convention & Expo (products must arrive at the Association office by February 15th).
- Logo recognition in the 2019 Annual Convention & Expo App used by attendees and exhibitors.
- Recognition of sponsorship in weekly Convention updates.
- Logo recognition in event materials for all attendees.
- Recognition of sponsorship with unique name badge/ribbon.
- Prominent signage during 2019 Annual Convention & Expo including all social events: Welcoming Reception, Monday Lunch, Annual Awards Gala, and Chair's Evening Extravaganza.
- 8 complimentary tickets to the Chair's Evening Extravaganza - Tuesday, February 26th.
- Color logo included on Sponsor page in the NCHCFA 2019/2020 Digital Membership Directory.
- Company name/logo scrolled in video presentation prior to general sessions.
- Recognition banner in 2019 Trade Show booth.

Bronze Convention Supporter - $1,500

- Company name (excludes logo) listed on signage at the Welcoming Reception, Monday Lunch, 2019 Annual Awards Gala, and Chair's Evening Extravaganza.
- Company name (excludes logo) listed in Convention event materials and scrolled in video presentation prior to general sessions at the 2019 Annual Convention & Expo.
- Recognition of sponsorship with unique name badge.

For more information about these sponsorships, or to customize your own package, contact Allison Dew at (919) 782-3827 or allisond@nchcfa.org.

NCHCFA 8th Annual Summer Symposium Packages
August 7-9, 2019 in Myrtle Beach, SC

We invite you to participate as a sponsor of NCHCFA's 8th Annual Summer Symposium, August 7-9, 2019 in Myrtle Beach, SC! This unique opportunity will provide your business with exposure during the event through communications, marketing, and special benefits.

Summer Symposium Gold Sponsor - Includes Sponsor Only Showcase - $5,500 (Limited to only 20 NCHCFA Associate Members)

- One complimentary tabletop display area at the 8th Annual Summer Symposium Sponsor Only Showcase (includes 6-foot table and 2 chairs). The Sponsor Only Showcase will be held in the Cambridge Hall by registration at the entrance of the educational sessions held Wednesday, August 7th from 12:30 pm - 4:30 pm. Sponsors can use this area to network as well as display literature/marketing materials but are not required to be in this area for the entire showcase (display areas are available to Gold Sponsors for the duration of the 8th Annual Summer Symposium through Friday, August 9th at 11:00 am).
- Exclusive access to sponsor only "Meet-Up" conversations. These unique networking opportunities allow event attendees and sponsors to schedule private meetings using the NCHCFA Meeting App while they are at the event. Two networking breaks are included in the meeting agenda that do not conflict with CEU opportunities.
- Opportunity to provide one giveaway item imprinted with company logo to include in the meeting souvenir bag for all attendees (products must arrive at the Association office by July 26th).
- One set of Corn Hole boards imprinted with one company logo. Boards will be displayed at registration and used during the NCHCFA Day at the Beach/Volleyball & Corn Hole Tournament (production deadline July 15th).
- Logo recognition in event materials for all attendees.
- Recognition of sponsorship with unique name badge/ribbon.
- Two complimentary Summer Symposium Full Registration Packages (includes admission to all educational sessions, continuing education credits, the Chair's Welcoming Reception, Lunch & Program, and NCHCFA Day at the Beach/Volleyball & Corn Hole Tournament).
- Six complimentary Summer Symposium Associate Member passes (includes admission to the Chair's Welcoming Reception, Lunch & Program, and NCHCFA Day at the Beach/Volleyball & Corn Hole Tournament).
- Recognition of sponsorship in weekly Summer Symposium updates.
- Verbal recognition of sponsorship during opening remarks and additional announcements throughout the Summer Symposium.
- Prominent signage during the Summer Symposium including the Chair's Welcoming Reception, Lunch and Program, and all educational session breaks.
- One company logo scrolled in a presentation prior to all educational sessions during Summer Symposium.

Summer Symposium Silver Sponsor - $2,500

- One set of Corn Hole boards imprinted with one company logo. Boards will be displayed at registration and used during the NCHCFA Day at the Beach/Volleyball & Corn Hole Tournament on August 8th (production deadline July 15th).
- Six complimentary Annual Summer Symposium Associate Member passes (includes admission to the Chair's Welcoming Reception, Lunch & Program, and NCHCFA Day at the Beach/Volleyball & Corn Hole Tournament).
- Recognition of sponsorship in weekly Annual Summer Symposium updates.
- Logo recognition in Annual Summer Symposium event materials for all attendees.
- Recognition of sponsorship with unique name badge/ribbon.
- Verbal recognition of sponsorship during opening remarks and additional announcements throughout Annual Summer Symposium.
- Prominent signage during Annual Summer Symposium including the Chair's Welcoming Reception, Lunch and Program, and all educational session breaks.
- One company logo scrolled in a presentation prior to all educational sessions during Annual Summer Symposium.

Summer Symposium Bronze Host - $1,000

- Recognition of sponsorship with unique name badge/ribbon.
- One company name (excludes logo) listed on the following: signage at all events, recognition in symposium event materials for all attendees, and scrolled in a presentation prior to all educational sessions during Summer Symposium.
- Two complimentary Summer Symposium Associate Member passes (includes admission to the Chair's Welcoming Reception, Lunch & Program, and NCHCFA Day at the Beach/Volleyball & Corn Hole Tournament).

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...of Long Term Care in North Carolina

Advancing Skilled Nursing Care Since 1955

NCHCFA

North Carolina
Health Care Facilities Association

Leadership | Purpose | Vision

NCHCFA $25,000 Level – Elite Champion Platinum Sponsor A La Carte Menu

A la carte items are first come, first served! Select $10,000 worth of additional benefits to your package from the a la carte menu items below (please note one item is available unless noted in parentheses). Elite Champion Platinum Sponsors will have first right of refusal for menu items until January 15, 2019.

- 2019 Annual Convention & Expo – Additional Booth Space (February) – $1300 each
- 2019 Annual Convention & Expo – Hotel Key Cards (February) – $3500 (Production deadline January 24th)
- 2019 Annual Convention & Expo – Badge Holder/Lanyards (over 1000 attendees) (February) – $3000
- 2019 Annual Convention & Expo – Drink Tickets – Chair's Evening Extravaganza (February) – $500 each
  - 25 tickets with "Have a Drink on Us" with company logo
- 2019 Annual Convention & Expo – Coffee Break Sponsor (February) – $3000 (3 available)
  - Includes coffee cup/sleeves and napkins imprinted with company logo
- 2019 Annual Convention & Expo – Hydration Station (February) – $1000 (2 available)
  - Company logo imprinted on bottled water to be available for all attendees and exhibitors during Expo 2019 on Tuesday, February 26th
- 2019 Annual Convention & Expo – Awards Gala VIP Ambassador (February) – $2500
  - Recognition of sponsorship in opening remarks
  - Provide VIP table floral centerpieces
  - Logo recognition in 2019 Awards Gala Program
  - Introduce Entertainment
- 2019 Annual Wellness Host (February & August) – $2500
  - Includes 100 Yoga Mats imprinted with company logo for yoga class participants at the Annual Convention & Expo and Annual Summer Symposium
- 2019 Annual Summer Symposium – Coffee Break Sponsor (August) – $2000 (3 available)
  - Includes coffee cup/sleeves and napkins imprinted with company logo
- 2019 Annual Summer Symposium – Sponsor Showcase (August) – $2500 each
- 2019 Annual Summer Symposium – Hotel Key Cards (August) – $2000 (Production deadline July 7th)
- 2019 Annual Summer Symposium – WI-FI (August) – $2500
  - WI-FI password is the company name
  - Logo recognition on printed instructions for accessing the WI-FI network
- 2019 Annual Summer Symposium – Day at the Beach Tournament Sponsor (August) – $1500 each
  - Includes set of corn hole boards imprinted with one company logo (Production deadline July 15th)
- 2019 Annual Summer Symposium – Hydration Station (August) – $700
  - Company logo imprinted on bottled water to be available in all attendee bags
- 2019 2nd Annual NCHCFA Institute for Long Term Care (LTC) Leaders – Sixteen NCHCFA members are appointed by the Board of Directors to participate as LTC Leaders (January – December) – $5,000
  - Verbal recognition of sponsorship at all meetings and events (4 in-person meetings and 2 dinners throughout the year)
  - Company logo and website link recognized in the NCHCFA Institute for LTC Leaders weekly email "Weekly Connection"
  - Opportunity to present one 15-minute presentation at the beginning of (1 of the 4) in-person meetings
  - Recognition of sponsorship with logo and "Presented By" on all printed meeting materials
- New Event! – Legislative Conference Host (April 2019) – $2500 (3 available)
- New Event! – Quality & Workforce Summit Table Top Display (June 2019) – $2000 each
- Financial Summit Table Top Display (November 2019) – $2000 each
- Meeting Host NCHCFA Spring District Meetings – $700 (5 available)
- Meeting Host NCHCFA Fall District Meetings – $700 (5 available)
- Six complimentary registration passes for any NCHCFA annual meeting or educational program held throughout 2019 – $1000
- Elite Champion Platinum Sponsors can reserve an a la carte balance to use towards an additional future freestanding educational program

Advancing Skilled Nursing Care Since 1955
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For more information about these sponsorships, or to customize your own package, contact Allison Dew at (919) 782-3827 or allisond@nchcfa.org.

NCHCFA $15,000 Level – Premier Diamond Sponsor A La Carte Menu

A la carte items are first come, first served! Select $5,000 worth of additional benefits to your package from the a la carte menu items below (please note one item is available unless noted in parentheses). Elite Champion Platinum Sponsors will have first right of refusal for menu items until January 15, 2019.

- 2019 Annual Convention & Expo – 15-minute "Minibyte" Presentation (February) – $2500
    - Opportunity to present a 15-minute "Minibyte" presentation for Package One attendees (administrators, operators/owners, corporate/regional representatives, and directors of nursing) on Tuesday afternoon, February 26th during the 2019 Annual Convention & Expo. Minibytes are 15-minute presentations ONLY available to major sponsors that are educational in content! Administrator continuing education credit is pending approval. If approved, content and objectives must meet specific criteria set forth by the NC Board of Examiners for Nursing Home Administrators (additional details will be provided separately).
- 2019 Annual Convention & Expo – Additional Booth Space (February) – $1300 each
- 2019 Annual Convention & Expo – Hotel Key Cards (February) – $3500 (Production deadline January 24th)
- 2019 Annual Convention & Expo – Badge Holders/Lanyards (over 1000 attendees) (February) – $3000
- 2019 Annual Convention & Expo – Drink Tickets – Chair's Evening Extravaganza (February) – $500 each
    - 25 tickets with "Have a Drink on Us" with company logo
- 2019 Annual Convention & Expo – Coffee Break Sponsor (February) – $3000 (3 available)
    - Includes coffee cup/sleeves and napkins imprinted with company logo
- 2019 Annual Convention & Expo – Hydration Station (February) – $1000 (2 available)
    - Company logo imprinted on bottled water to be available for all attendees and exhibitors during Expo 2019 on Tuesday, February 26th
- 2019 Annual Convention & Expo – Awards Gala VIP Ambassador (February) – $2500
    - Recognition of sponsorship in opening remarks
    - Provide VIP table floral centerpieces
    - Logo recognition in 2019 Awards Gala Program
    - Introduce Entertainment
- 2019 Annual Wellness Host (February & August) – $2500
    - Includes 100 Yoga Mats imprinted with company logo for yoga class participants at the Annual Convention & Expo and Annual Summer Symposium
- 2019 Annual Summer Symposium – Coffee Break Sponsor (August) – $2000 (3 available)
    - Includes coffee cup/sleeves and napkins imprinted with company logo
- 2019 Annual Summer Symposium – Sponsor Showcase (August) – $2500 each
- 2019 Annual Summer Symposium – Hotel Key Cards (August) – $2000 (Production deadline July 7th)
- 2019 Annual Summer Symposium – WI-FI (August) – $2500
    - WI-FI password is the company name
    - Logo recognition on printed instructions for accessing the WI-FI network
- 2019 Annual Summer Symposium – Day at the Beach Tournament Sponsor (August) – $1500 each
    - Includes set of corn hole boards imprinted with one company logo (Production deadline July 15th)
- 2019 Annual Summer Symposium – Hydration Station (August) – $700
    - Company logo imprinted on bottled water to be available in all attendee bags
- 2019 2nd Annual NCHCFA Institute for Long Term Care (LTC) Leaders – Sixteen NCHCFA members are appointed by the Board of Directors to participate as LTC Leaders (January – December) – $5,000
    - Verbal recognition of sponsorship at all meetings and events (4 in-person meetings and 2 dinners throughout the year)
    - Company logo and website link recognized in the NCHCFA Institute for LTC Leaders weekly email Weekly Connection
    - Opportunity to present one 15-minute presentation at the beginning of (1 of the 4) in-person meetings
    - Recognition of sponsorship with logo and "Presented By" on all printed meeting materials
- New Event! – Legislative Conference Host (April 2019) – $2500 (3 available)
- New Event! – Quality & Workforce Summit Table Top Display (June 2019) – $2000 each
- Financial Summit Table Top Display (November 2019) – $2000 each
- Meeting Host NCHCFA Spring District Meetings – $700 (5 available)
- Meeting Host NCHCFA Fall District Meetings – $700 (5 available)
- Six complimentary registration passes for any NCHCFA annual meeting or educational program held throughout 2019 – $1000