



Seventh Annual Summer Symposium

North Carolina Health Care Facilities Association

AUGUST 8 - 10, 2018

*Embassy Suites Resort at Kingston Plantation
9800 Queensway Boulevard
Myrtle Beach, South Carolina 29572*

WEDNESDAY, AUGUST 8

Registration

12:00 NOON - 6:00 PM

Participants may obtain their Symposium materials and name badges during this period. On-site registrations may be made at this time.

Sponsorship Showcase

12:30 PM - 4:30 PM

The NCHCFA Sponsor Showcase is new for 2018! Stop by and visit our sponsors on Wednesday, or set a time to “meet-up” during one of the networking opportunities scheduled throughout the Symposium. More “meet-up” details will be included with the 7th Annual Summer Symposium App instructions available in July!

Employment Law Updates: Pregnancy Discrimination Claims, Sexual Harassment & More

1:00 PM - 2:30 PM

Attorney Kevin Ceglowski will cover recent developments in employment law, with a specific focus on the following topics:

- Federal government enforcement – update on specific enforcement focuses of the Equal Employment Opportunity Commission and United States Department of Labor. Specific attention will be given to pregnancy discrimination claims and strategies for accommodating pregnant employees.
- Hidden cameras and monitoring the workplace – examination of the employment law restrictions on use of these technologies and guidance for best practices.
- Class action waivers and arbitration provisions – update on the recent United States Supreme Court decision allowing these waivers and advice on how and when to use them to minimize expense without disrupting the at-will employment relationship.
- Sexual harassment claims in today's climate – discussion of any changes in the number and type of sexual harassment claims and considerations for defending them in light of recent media coverage of sexual harassment.

Kevin Ceglowski is an attorney with the law firm of Poyner Spruill, LLP in Raleigh, NC. He represents employers in many areas of labor and employment law, including race, age, gender, religion, national origin, and disability employment discrimination claims, wrongful discharge claims, and wage and hour claims. He defends clients before administrative agencies such as the Equal Employment Opportunity Commission, the Department of Labor, and the North Carolina Employment Security Commission, in state and federal courts, and in arbitrations. Kevin also provides guidance to management to ensure employment practices are in full compliance with all applicable statutes and regulations.

Reimbursement Update

2:45 PM - 3:45 PM

NCHCFA Vice President of Finance, Sam Clark, will be reviewing recent and upcoming changes impacting nursing facility reimbursement, including Value-Based Purchasing, Medicaid Managed Care, the Skilled Nursing Facility Medicare Part A Payment Rule, the Proposed Patient Driven Payment Model, Fair Rental Value and others.

Are You Connected? NC Health Information Exchange Authority – Part One

4:00 PM - 5:00 PM

The North Carolina Health Information Exchange Authority (NC HIEA) has been overseeing and administering North Carolina's state-operated health information exchange, NC HealthConnex, which was developed to create efficiencies in state-funded programs. Through a law passed in 2015, all providers of Medicaid and state-funded services shall “connect” by June 1, 2019. To meet the state's mandate, a Medicaid provider is “connected” when its clinical and demographic information pertaining to services paid for by Medicaid and other state-funded health care funds are being sent to NC HealthConnex, at least twice daily, either through a direct connection or via a hub.

WEDNESDAY, AUGUST 8 (CONTINUED)

NC HIEA has been working diligently to ensure all previous and new participants are “connected” and part of the exchange. During this session, NC HIEA Business Development and Outreach Specialists, Jessica Brehmer and Alice Miller, will discuss the vision and mission of the NC HealthConnex to link all health care providers across North Carolina enabling access to information to support improved health care quality and outcomes safely and securely for North Carolinians.

Are You Connected? NC Health Information Exchange Authority – Part Two

5:15 PM - 6:15 PM

All providers of Medicaid must sign a Participation Agreement with the NC HIEA to meet the state's mandate by June 1, 2019. The Participation Agreement is the legal contract that governs data sharing between the health care provider and the NC HIEA. It is aligned with federal standards and meets the state's requirements for submission of clinical and demographic data. This informative presentation will review the required Participation Agreement from a legal and operational perspective.

Chair's Welcoming Reception

6:15 PM - 7:30 PM

Chair Jim Martin and the Board of Directors invite you to kick off this year's Summer Symposium with complimentary light hors d'oeuvres and cocktails. Enjoy the music of Dan Hood while you reconnect with colleagues after a long drive or before you go out for the evening. This reception is included with your registration.



THURSDAY, AUGUST 9

Sunrise Yoga

6:30 AM

Join your colleagues for sunrise yoga before you start the day. Additional details will be provided on-site.

Registration

7:30 AM - 12:00 NOON

Participants may obtain their Symposium materials and name badges during this period. On-site registrations may be made at this time.

North Carolina Health Information Exchange Authority Help Desk

8:00 AM - 12:00 NOON

The North Carolina Health Information Exchange Authority (NC HIEA) has been working diligently to ensure all previous and new participants are “connected” and part of the exchange. NC HIEA staff and additional Electronic Health Record (EHR) vendors will be available to answer any questions providers have to meet the state's mandate by June 1, 2019.

An Ounce of Prevention or a Pound of Cure? Take Your Pick to Safeguard Against Disruptive Privacy and Cybersecurity Breaches

8:00 AM - 9:30 AM

This panel discussion will provide practical insights on how to safeguard against and respond to privacy and security breaches. Panelists Terri Harris, Steve Snyder, and Richard Todd will bring real-life experiences to what can go wrong and how to seek to prevent and mitigate the impact of such situations. Collectively, the panel brings over 65 years' experience in risk management, privacy, and security.

Richard Todd has extensive experience and certifications in risk management and insurance. He has a deep knowledge of long term care having worked in the profession for over 25 years. Steve Snyder holds undergraduate and masters' degrees in engineering and has been practicing law for over 15 years. He has earned privacy and cybersecurity certifications and has assisted clients in creating appropriate breach prevention and response programs. Terri Harris has over 25 years' experience working with providers in long term care and has counseled many clients on HIPAA, privacy matters, and breaches.

THURSDAY, AUGUST 9 (CONTINUED)

Networking Opportunity

9:30 AM - 10:00 AM

Schedule a “meet-up” with an NCHCFA sponsor or visit with peers for best practice sharing. More “meet-up” details will be included with the 7th Annual Summer Symposium App instructions available in July!

Chick-Fil-A and Drops in the Bucket - What do They Have to do With a Workforce Strategy?

10:00 AM - 11:00 AM

NCHCFA Executive Vice President, Polly Welsh, will begin the session by briefly recapping NCHCFA's initial collaboration with the Health Care Personnel Education and Credentialing Section; North Carolina Health Occupations Students of America (HOSA) Future Health Professionals, and the North Carolina Community College System. In addition, she will be discussing nursing apprenticeships as well as the Association's experience attending the 2018 HOSA Leadership Conference.

As the health workforce shortage becomes more severe - studies, theories, and commentary are abundant. This session promises to be outside the box in its discussions of how to examine a different kind of culture, the individual facility's workforce culture. For example, how can we learn, emulate and benefit from Chick-Fil-A in our culture for workforce? What do we mean by “drops in the bucket?”

The session will conclude by examining what members can offer to NCHCFA's workforce efforts.

Resident & Facility Use of Cameras in Skilled Nursing Facilities

11:15 AM - 12:45 PM

Recent high profile reports of residents or family members recording videos of interactions with staff in skilled nursing facilities (SNFs) have once again fueled the state and national debate over so-called Granny Cams, or recording devices that permit providers or residents and families to make visual and/or audio recordings in SNFs. The prevalence of smart phones, tablets and other recording devices, along with inexpensive “stealth” recording devices, make it easier than ever for unauthorized persons to film inside facilities. Some resident advocates say “yes” to Granny Cams. Many privacy experts say “no.” This session will focus on existing laws on this issue, including laws in other states, the status of this issue in North Carolina, and the Centers for Medicare & Medicaid Services' (CMS) stated position on the privacy rights of residents. This session will explore the pros and cons of permitting residents and families to install recording devices, recommended safeguards for providers who either elect to permit such devices or install them themselves, and how to talk with families who want Granny Cams in facilities that do not permit such devices.

Ken Burgess is a healthcare attorney with the law firm of Poyner Spruill, LLP in Rocky Mount, NC where he heads the firm's Health Law Section. Ken has represented healthcare providers for over 30 years. He previously served as the Senior Director of Legal Services and Facility Operations for the American Health Care Association and as general counsel to the Assisted Living Federation of America in Washington, DC. Ken is former president (twice) of the NC Society of Healthcare Attorneys; was the 2009 National Volunteer of the Year for the Jessie F. Richardson Foundation in Portland, OR; and a member of the NC Bar Association Health Law Council. He currently serves as Chair of a steering committee developing a public education campaign for end of life issues sponsored by the NC Bar Association and numerous private donors. Ken is a widely-recognized state and national lecturer and author on health law issues and has authored two authoritative books on long term care legal issues.

Dare to Matter: Rising to the Level of Significance Luncheon with Pete Smith

12:45 PM - 2:00 PM

Significant people create significant results. Healthcare professionals invest so much of themselves - their time, their energy, their love - into enhancing the lives of others. While this work can be extremely fulfilling, it also has the potential to be emotionally, physically, and mentally draining, as well. To avoid becoming overworked, overwhelmed, and burned out, the healthcare professional needs to become re-focused, re-committed, and re-energized by recognizing that who they are and what they do matters.

THURSDAY, AUGUST 9 (CONTINUED)

Significance is found not only in the job one has but within the person who does the job. From surviving a stroke to being mildly obsessed with living a life of significance, Pete Smith's engaging, funny, and insightful keynote presentation is designed to inspire and challenge attendees as it reveals the six keys to incorporating significance into our personal and professional lives.

Pete Smith is an international speaker and coach. His energetic, edgy, and interactive style is complemented by his ability to provide practical takeaways that actually work, while having a little fun in the process. Having a stroke at the age of 35, Pete has since used that experience to inspire, educate, and entertain audiences throughout the world on the importance of pursuing significance in their personal and professional lives. **Administrators will earn 1.0 hour of continuing education for this program.** The cost of this lunch is included in the registration fee. However, you must preregister for this event.

NCHCFA DAY at the Beach Volleyball & Corn Hole Tournament

2:30 PM

Join your colleagues on the beach for an afternoon of fun! Represent your district in the NCHCFA Volleyball Tournament. Will our Associate Members defend their title? Challenge the NCHCFA staff and Board of Directors in the quest for the Chair's Cup.

If you are not set on volleyball, get a team together for the Corn Hole Tournament or Sand Castle contest. Be sure to bring the family! Additional games will be provided for younger children.

Register your team at the NCHCFA registration desk! Sponsors will provide snacks, beverages, and prizes.



FRIDAY, AUGUST 10

Sunrise Yoga

6:30 AM

Join your colleagues for sunrise yoga before you start the day. Additional details will be provided on-site.

Networking Opportunity

8:30 AM - 9:00 AM

Schedule a "meet-up" with an NCHCFA sponsor or visit with peers for best practice sharing. More "meet-up" details will be included with the 7th Annual Summer Symposium App instructions available in July!

Pharmacy Services in the Requirements of Participation

9:00 AM - 11:00 AM

The Centers for Medicare & Medicaid Services' (CMS) federal Requirements of Participation (RoP) contain many significant changes in the area of nursing home pharmacy services. There are many key highlights related to medications, pharmacy services, and medication regimen review. Back by popular demand, Todd King, Pharm. D., CGP, will continue the overview of pharmacy-related Phase 2 requirements and associated guidance required in 2017 and 2019. Attendees will learn how to manage the requirements and important pharmacy-related changes to Appendix PP. This presentation will be a sequel of the session offered in January during the 2018 Annual Convention & Expo.

Todd King, Pharm.D., CGP, serves as Director of Clinical Services for Omnicare-A CVS Health Company and has worked in the long term care profession for 25 years. He is currently responsible for overseeing the clinical services for the Southeast and Northeast. This includes managing the consultant pharmacist and clinical managers for the regions, implementing clinical programs, managing facility formulary and providing education to customers and staff. He received his Doctor of Pharmacy Degree from Campbell University School of Pharmacy in 1990 and completed a Residency in Geriatrics and long term care in Durham, NC. Todd is a Certified Geriatric Pharmacist. Todd is currently active in a variety of local and national organizations.

IMPORTANT INFORMATION

Please contact the Association office at (919) 782-3827 or allisond@nchcfa.org if you have any special needs such as special diet requirements, etc. All educational sessions are subject to time, topic and/or speaker changes, as necessary. Changes will be noted in Update weekly "Summer Symposium Highlights." Room temperatures are difficult to regulate in large settings so please bring a sweater/jacket if you are cold natured.

Registration Information

Complete the registration form included with this brochure and fax to (919) 787-8418, email donnas@nchcfa.org, or mail to NCHCFA Summer Symposium, 5109 Bur Oak Circle, Raleigh, NC 27612. You can register and pay online. Visit the calendar on our new Website at <http://www.nchcfa.org> or click on the 7th Annual Summer Symposium Registration on the home page!

NCHCFA members should note that there is a reduced registration fee for registration forms received in the Association office on or before Friday, July 20, 2018. Registration forms received after this date or at the door will be charged a higher registration fee.

All employees of a member/nonmember facility must register for a Full Summer Symposium Package. An employee of a facility CANNOT register as a 2018 Trade Associate Member/Guest. Registration for Symposium activities is as follows:

Full Summer Symposium Package

This comprehensive package includes all scheduled activities: admission to all NCHCFA educational sessions, refreshment breaks/continental breakfast at educational sessions, Symposium packet and souvenir, admission into Chair's Welcoming Reception, "Dare to Matter: Rising to the Level of Significance" Lunch & Program, and NCHCFA Day at the Beach.

2018 Trade Associate Member/Guest Package

This package is intended for 2018 Trade Associate Members or the spouse/guest of a facility only. Registration includes: Chair's Welcoming Reception, "Dare to Matter: Rising to the Level of Significance" Lunch & Program, and NCHCFA Day at the Beach. This registration does not include entry into any educational sessions.

CEU Information

NC nursing home administrators can earn up to 11.5 hours of continuing education for all educational sessions. The North Carolina Health Care Facilities Association is a Registered Sponsor of continuing education with the NC State Board of Examiners for Nursing Home Administrators. Comments regarding the Registered Sponsor Course may be addressed to: NCBENHA, 3733 National Drive, Suite 110, Raleigh, NC 27612.

NCHCFA will issue a certificate of completion for up to 11.5 education contact hours for nurses.

Hotel Reservations

Call the Embassy Suites Resort at Kingston Plantation today at (800) 876-0010 to reserve your overnight room. Use group code "HCF" to identify yourself as an NCHCFA Symposium attendee. To make your reservation online, visit <http://tinyurl.com/summersymposium2018>. Please note that when our room block is full, rooms will be on a first come, first served basis at prevailing published rates. If you have any difficulties making a reservation please call the Association office at (919) 782-3827.

Cancellation Policies

Summer Symposium registration fees will be fully reimbursed for written cancellations made on or before Friday, July 20, 2018. There will be a 50 percent processing fee for all cancellations made after Friday, July 20, 2018, but received on or before Friday, July 27, 2018. No refunds will be available for cancellations made after Friday, July 27, 2018.

Attire

Dress for the Summer Symposium is business casual.

Seventh Annual Summer Symposium Schedule

Wednesday, August 8

Registration

12:00 NOON - 6:00 PM

NCHCFA Sponsor Showcase

12:30 PM - 4:30 PM

Employment Law Updates: Pregnancy Discrimination Claims,
Sexual Harassment & More

1:00 PM - 2:30 PM

Reimbursement Update

2:45 PM - 3:45 PM

Are You Connected? NC Health Information Exchange Authority | Part One

4:00 PM - 5:00 PM

Are You Connected? NC Health Information Exchange Authority | Part Two

5:15 PM - 6:15 PM

Chair's Welcoming Reception

6:15 PM - 7:30 PM

Thursday, August 9

Sunrise Yoga

6:30 AM

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7:30 AM - 12:00 NOON

North Carolina Health Information Exchange Authority Help Desk

8:00 AM - 12:00 NOON

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Chick-Fil-A and Drops in the Bucket - What They Have to
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Dare to Matter: Rising to the Level of Significance | Luncheon

12:45 PM - 2:00 PM

NCHCFA Day at the Beach

2:30 PM

Evening on Your Own

Friday, August 10

Sunrise Yoga

6:30 AM

Networking Opportunity

8:30 AM - 9:00 AM

Pharmacy Services in the Requirements of Participation

9:00 AM - 11:00 AM



North Carolina Health Care Facilities Association

<http://www.nchcfa.org>

*Seventh Annual Summer Symposium Registration Form
August 8-10, 2018 – Embassy Suites Resort at Kingston Plantation, Myrtle Beach, SC*

Please read and complete this form. Return it to the Association Office before Friday, July 20, 2018, by fax at (919) 787-8418 or by mail to 5109 Bur Oak Circle, Raleigh, NC 27612. You can register and pay online. Visit our new Website at <http://www.nchcfa.org> & click on the Calendar or Seventh Annual Summer Symposium Registration Banner! Members may be invoiced. Non-members must submit payment with registration.

FACILITY NAME/COMPANY _____

ADDRESS _____

CITY/STATE/ZIP _____ PHONE _____

EMAIL _____

All employees of a member/non-member facility must register for a Full Summer Symposium Package. An employee of a facility CANNOT register as a 2018 Trade Associate Member/Guest.

Full Summer Symposium Package:

This comprehensive package includes all scheduled activities: admission to all NCHCFA educational sessions, refreshment breaks/continental breakfast at educational sessions, Symposium packet and souvenir, admission into Chair's Welcoming Reception and *Dare to Matter: Rising to the Level of Significance* Program & Lunch. Please list the first and last names, as they should appear on badges. Check each event you plan to attend.

	Employment Law Updates	Reimbursement Update	Are You Connected? – Part One	Are You Connected? – Part Two	Chair's Welcoming Reception Included in Registration Fee	An Ounce of Prevention or a Pound of Cure?	Chick-Fil-A and Drops in the Bucket	Resident and Facility Use of Camera's in SNFs	Dare to Matter: Rising to the Level of Significance Lunch and program Included in Registration Fee Attendees Must Preregister	NCHCFA Day at the Beach Volleyball & Corn Hole Tournament Register your team onsite at the registration desk!	Pharmacy Services in the Requirements of Participation
	A	B	C	D	E	F	G	H	I	J	K
1. License #											
2. License #											
3. License #											
4. License #											

2018 Trade Associate Member/Guest Package includes entrance to the Chair's Welcoming Reception, *Dare to Matter: Rising to the Level of Significance* Program & Lunch, and NCHCFA Day at the Beach. Please list the first and last names, as they should appear on badges. Check each event you plan to attend.

2018 Trade Associate Member/Guest Package	E	I	J
1.			
2.			

ADVANCE REGISTRATION RECEIVED ON/BEFORE 7/20/18	_____ PERSONS @ \$400 EACH	\$ _____
RECEIVED AFTER 7/20/18	_____ PERSONS @ \$450 EACH	\$ _____
TRADE/GUEST REGISTRATION	_____ PERSONS @ \$75 EACH	\$ _____
NONMEMBER REGISTRATION	_____ PERSONS @ \$800 EACH	\$ _____
	TOTAL	\$ _____

Payment Options
<input type="checkbox"/> Check Enclosed
<input type="checkbox"/> Please Invoice (members only)