



We invite you to participate as a sponsor of NCHCFA's 7<sup>th</sup> Annual Summer Symposium, August 8-10, 2018 in Myrtle Beach, SC. This unique opportunity will provide your business with exposure during the meeting through communications, events, and special benefits. Take advantage of these great opportunities to increase your company's brand recognition to North Carolina's Skilled Nursing Facilities before, during, and after the event.

**NCHCFA has added a new benefit to our Platinum Sponsor level at this year's Summer Symposium!** In keeping with the tradition of the relaxed atmosphere of the Annual Summer Symposium, we are offering an informal mini exposition, *NCHCFA Sponsor Only Showcase*, on August 8<sup>th</sup>. We are also adding opportunities for our Platinum Sponsors only to schedule casual "Meet-Up" discussions with providers during networking breaks that are included in the meeting agenda. Please see additional details of Platinum Sponsor benefits below:

### Summer Symposium Platinum Sponsor - Includes NEW *Sponsor Only Showcase* - \$5,500 (Limited to only 20 NCHCFA Associate Members)

- One complimentary table top display area at the 7<sup>th</sup> Annual Summer Symposium *Sponsor Only Showcase* (includes 6 foot table and 2 chairs). The *Sponsor Only Showcase* will be held in the Cambridge Hall by registration at the entrance of the educational sessions held Wednesday, August 8<sup>th</sup> from 12:30 pm - 4:30 pm. Sponsors can use this area to network as well as display literature/marketing materials, but are **not required** to be in this area for the entire showcase (display areas are available to Platinum Sponsors for the duration of the Symposium through Friday, August 10<sup>th</sup> at 11:00 am).
- Sponsor Only "Meet-Up" conversations. These unique networking opportunities allow event attendees and Platinum Sponsors only to schedule private meetings through the Summer Symposium App while they're at the event. Two networking breaks are included in the meeting agenda that do not conflict with CEU opportunities. NCHCFA will provide a private conference room that Platinum Sponsors can utilize for these meetings.
- Provide (1) giveaway item imprinted with company logo to include in the meeting souvenir bag for all attendees (Products must arrive at the Association office by July 27<sup>th</sup>).
- One set of Corn Hole boards imprinted with one company logo. Boards will be displayed at registration and used during the NCHCFA Day at the Beach/Volleyball & Corn Hole Tournament (Products must be ordered by July 18<sup>th</sup>).
- One company logo imprinted on the Summer Symposium notebook for all attendees.
- Two complimentary Summer Symposium Full Registration Packages (includes admission to all educational sessions, continuing education credits, the Chair's Welcoming Reception, Lunch & Program, and NCHCFA Day at the Beach/Volleyball & Corn Hole Tournament).
- Six complimentary Summer Symposium Associate Member passes (includes admission to the Chair's Welcoming Reception, Lunch & Program, and NCHCFA Day at the Beach/Volleyball & Corn Hole Tournament).
- Recognition of sponsorship in weekly Summer Symposium updates.
- Verbal recognition of sponsorship during opening remarks and additional announcements throughout the Summer Symposium.
- Prominent signage during the Summer Symposium including the Chair's Welcoming Reception, Lunch and Program, and all educational session breaks.
- One company logo scrolled in presentation prior to all educational sessions during Summer Symposium.

### Summer Symposium Corporate Sponsor - \$2,500

- One set of Corn Hole boards imprinted with one company logo. Boards will be displayed at registration and used during the NCHCFA Day at the Beach/Volleyball & Corn Hole Tournament (Products must be ordered by July 18<sup>th</sup>).
- One company logo imprinted on the Summer Symposium notebook for all attendees.
- Six complimentary Summer Symposium Associate Member passes (includes admission to the Chair's Welcoming Reception, Lunch & Program, and NCHCFA Day at the Beach/Volleyball & Corn Hole Tournament).
- Recognition of sponsorship in weekly Summer Symposium updates.
- Verbal recognition of sponsorship during opening remarks and additional announcements throughout the Summer Symposium.
- Prominent signage during the Summer Symposium including the Chair's Welcoming Reception, Lunch and Program, and all educational session breaks.
- One company logo scrolled in presentation prior to all educational sessions during Summer Symposium.

### Summer Symposium Host - \$1,000

- One company name (excludes logo) listed on the following: signage at all events, flyer in attendee notebook, and scrolled in presentation prior to all educational sessions during Summer Symposium.
- Two complimentary Summer Symposium Associate Member passes (includes admission to the Chair's Welcoming Reception, Lunch & Program, and NCHCFA Day at the Beach/Volleyball & Corn Hole Tournament).

If you have an interest in participating please give me a call at (919) 782-3827 or email me at [allisond@nchcfa.org](mailto:allisond@nchcfa.org). We appreciate your support and look forward to seeing you in Myrtle Beach, SC!