



## Game On! NCHCFA Homecoming 2018



TO: NCHCFA 2018 Trade Associate Members  
 FROM: Allison Dew, Director of Communications & Major Events  
 DATE: December 12, 2017  
 RE: 2018 Sponsorship Opportunities

We invite you to participate as a sponsor of NCHCFA's 2018 Annual Convention & Expo - *Game On! NCHCFA Homecoming 2018* - January 28-31! This unique opportunity will provide your business with exposure during the meeting through communications, events, and special benefits. Take advantage of these great opportunities to increase your company's brand recognition to North Carolina's Skilled Nursing Facilities before, during, and after the 2018 Annual Convention and Expo.

### **Platinum Corporate Sponsor-\$10,000**

- Company logo imprinted on hotel keycards for all attendees staying at the Sheraton Four Seasons Greensboro Hotel (*Products must be ordered by January 2<sup>nd</sup>*) **Note - color and imprint size are limited**
- Company logo imprinted on bottled water to be available in the Guilford Ballroom for all attendees and exhibitors during EXPO 2018 on Tuesday, January 30<sup>th</sup>
- Unique lanyard/name tag only available for "Platinum Corporate Sponsor"
- 1 prominent full page color advertisement in the NCHCFA 2018/2019 Membership Directory
- 5 "Sponsor Spot" Announcements made by Trade Show Emcee during EXPO 2018 \*\*
- Recognition of sponsorship in weekly Convention updates
- Recognition in Convention notebook materials
- Prominent signage during 2018 Annual Convention and Expo including all social events: Pep Rally Welcoming Reception, NCHCFA Homecoming Parade & Cookout, Chairman's Tailgate Party & Homecoming Extravaganza, and the 2018 Annual Awards Gala
- 8 complimentary tickets to the NCHCFA Homecoming Parade & Cookout
- 8 complimentary tickets to the Chairman's Tailgate Party & Homecoming Extravaganza
- Company logo imprinted on giveaway item for attendees at the Chairman's Tailgate Party & Homecoming Extravaganza (*Products must be ordered by January 2<sup>nd</sup>*) **Note - color and imprint size are limited**
- Company name/logo scrolled in video presentation prior to general sessions at the 2018 Annual Convention
- Recognition banner in 2018 Trade Show booth

### **Gold Convention Host-\$5,000**

- Color logo included on Sponsor page in the NCHCFA 2018/2019 Membership Directory
- Unique lanyard/name tag only available for "Gold Convention Host"
- 2 "Sponsor Spot" Announcements made by Trade Show Emcee during EXPO 2018 \*\*
- Recognition of sponsorship in weekly Convention updates
- Recognition in Convention notebook materials
- Prominent signage during 2018 Annual Convention and Expo including all social events: Pep Rally Welcoming Reception, NCHCFA Homecoming Parade & Cookout, Chairman's Tailgate Party & Homecoming Extravaganza, and the 2018 Annual Awards Gala
- 8 complimentary tickets to the Chairman's Tailgate Party & Homecoming Extravaganza
- Company logo imprinted on giveaway item for attendees at the Chairman's Tailgate Party & Homecoming Extravaganza (*Products must be ordered by January 2<sup>nd</sup>*) **Note - color and imprint size are limited**
- Company name/logo scrolled in video presentation prior to general sessions at the 2018 Annual Convention
- Recognition banner in 2018 Trade Show booth

### **Silver Convention Supporter-\$1,500**

- Company name (excludes logo) listed on the following: signage at the Pep Rally Welcoming Reception, NCHCFA Homecoming Parade & Cookout, Chairman's Tailgate Party & Homecoming Extravaganza, and the 2018 Annual Awards Gala
- Company name (excludes logo) listed in Convention notebook materials and scrolled in video presentation prior to general sessions at the 2018 Annual Convention

If you have an interest in participating please give me a call at (919) 782-3827 or e-mail me at [allisond@nchcfa.org](mailto:allisond@nchcfa.org). We appreciate your support and look forward to seeing you in Greensboro!

\*\* "Sponsor Spot" script will include gratitude to company for support of the 2018 Annual Convention & Expo, sponsorship level, and booth location